



Greg King

Business Solutions Manager

Greg is the Business Solutions Manager here at Lakeshore Advantage, joining the team in 2018. He works specifically with companies and entrepreneurs in Allegan County to solve business-based challenges and enact economic and community growth.

Prior to his joining the team, Greg was the Development Manager for Junior Achievement of the Michigan Great Lakes based here in West Michigan. In that role Greg partnered with foundations, corporations, and individuals in the region to raise financial support for the organization through a variety of giving avenues, taking the lead on several fundraising initiatives. He also has experience on the theoretical side of economic development, earned during his time spent as a Graduate Assistant at Grand Valley State University researching tax increment financing, provincial judiciary systems, and governmental responses to natural disasters.

Greg has a Master of Public Administration in urban/regional policy and planning from Grand Valley State University as well as a Bachelor of Business in supply chain management and marketing from Grand Valley State University. Greg is an avid reader and coffee devotee, although much of his free time seems to be spent keeping the dog and cats on good terms with one another. A symphony and theatre enthusiast, he also volunteers for several nonprofits in the community.

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