



Allegan County, MI

Michigan Economic Development Corporation



300 N. Washington Square, Lower Level
Lansing, Michigan 48913

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Economy Overview

117,198

Population (2018)

Population **grew by 5,247** over the last 5 years and is projected to **grow by 3,622** over the next 5 years.

43,311

Jobs (2018)

Jobs **grew by 2,501** over the last 5 years and are projected to **grow by 2,392** over the next 5 years.

\$55.6K

Median Household Income (2016)

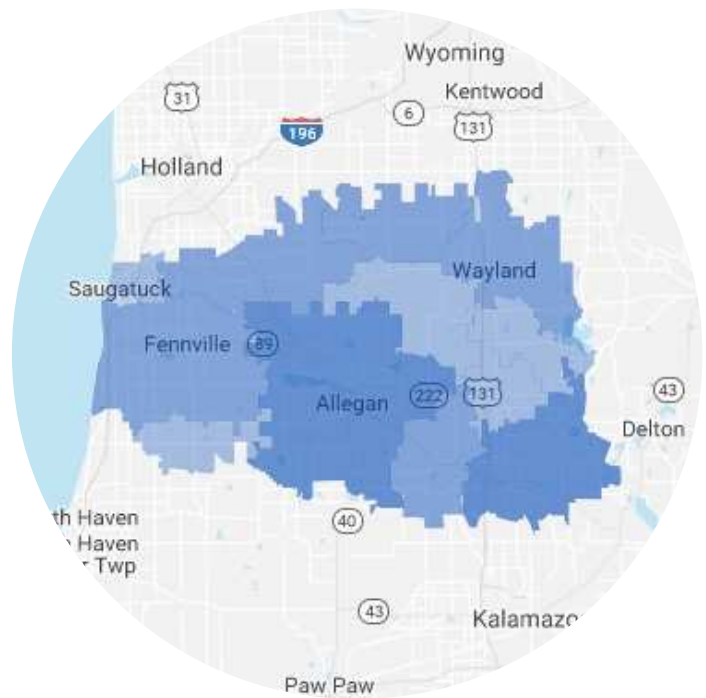
Median household income is **\$308 above** the national median household income of \$55.3K.

As of 2018 the region's population **increased by 4.7%** since 2013, growing by 5,247. Population is expected to **increase by 3.1%** between 2018 and 2023, adding 3,622.

From 2013 to 2018, jobs **increased by 6.1%** in Allegan County, MI from 40,809 to **43,311**. This change **fell short of the national growth rate of 7.4% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 66.6% to 66.9% between 2013 and 2018**.

Concerning educational attainment, **13.8% of Allegan County, MI residents possess a Bachelor's Degree** (4.8% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

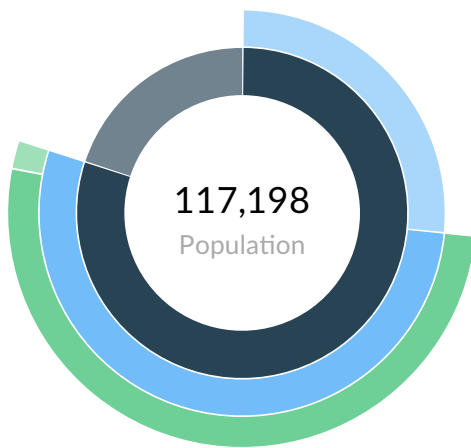
The top three industries in 2018 are Pharmaceutical and Medicine Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).



	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	117,198	62,636	43,311	91.5	\$4.88B	\$7.47B	\$6.41B
State	9,970,606	4,950,181	4,704,127	90.6	\$507.06B	\$432.35B	\$494.63B
Nation	328,038,851	163,733,789	161,636,598	100.0	\$19.28T	\$0	\$8.38T

Economy Overview - Cont.

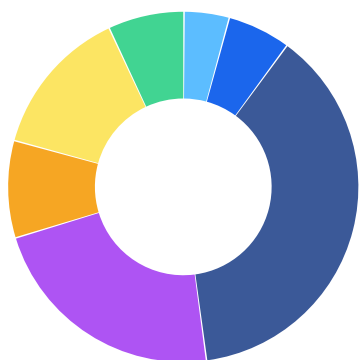
2018 Labor Force Breakdown



	Population
Total Working Age Population	93,689
Not in Labor Force (15+)	31,053
Labor Force	62,636
Employed	60,320
Unemployed	2,316
Under 15	23,509

Educational Attainment

Concerning educational attainment, **13.8% of Allegan County, MI residents possess a Bachelor's Degree** (4.8% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

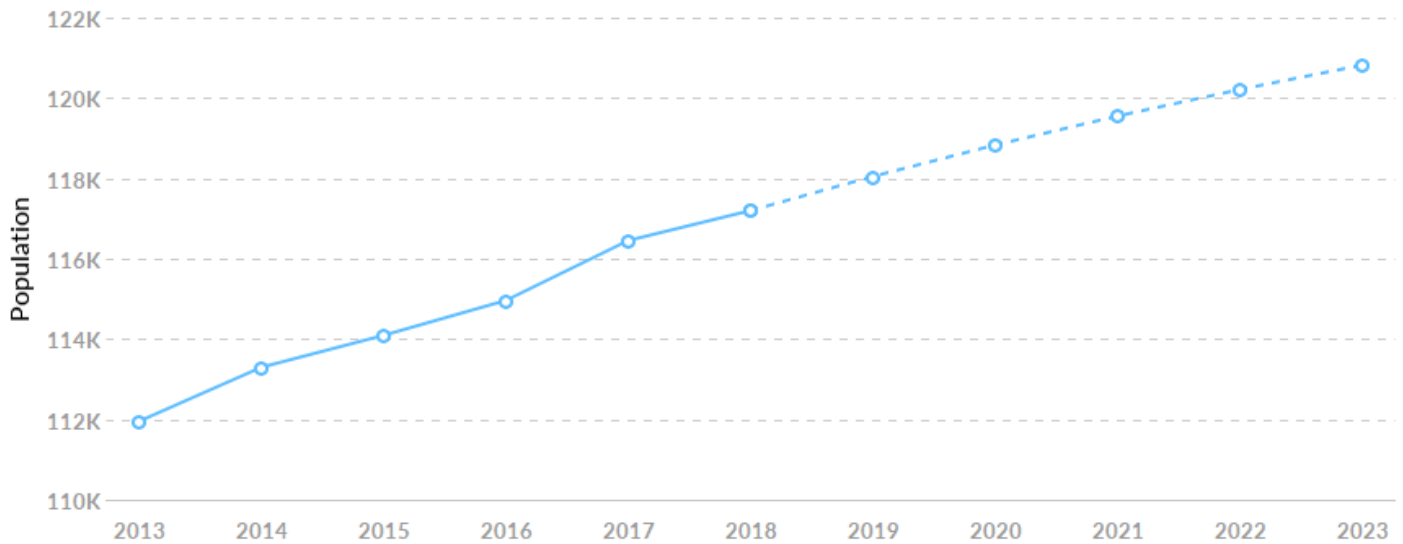


	% of Population	Population
Less Than 9th Grade	4.2%	3,322
9th Grade to 12th Grade	5.8%	4,652
High School Diploma	37.8%	30,119
Some College	22.4%	17,864
Associate's Degree	9.0%	7,147
Bachelor's Degree	13.8%	10,985
Graduate Degree and Higher	7.0%	5,595

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 4.7% since 2013, growing by 5,247. Population is expected to increase by 3.1% between 2018 and 2023, adding 3,622.

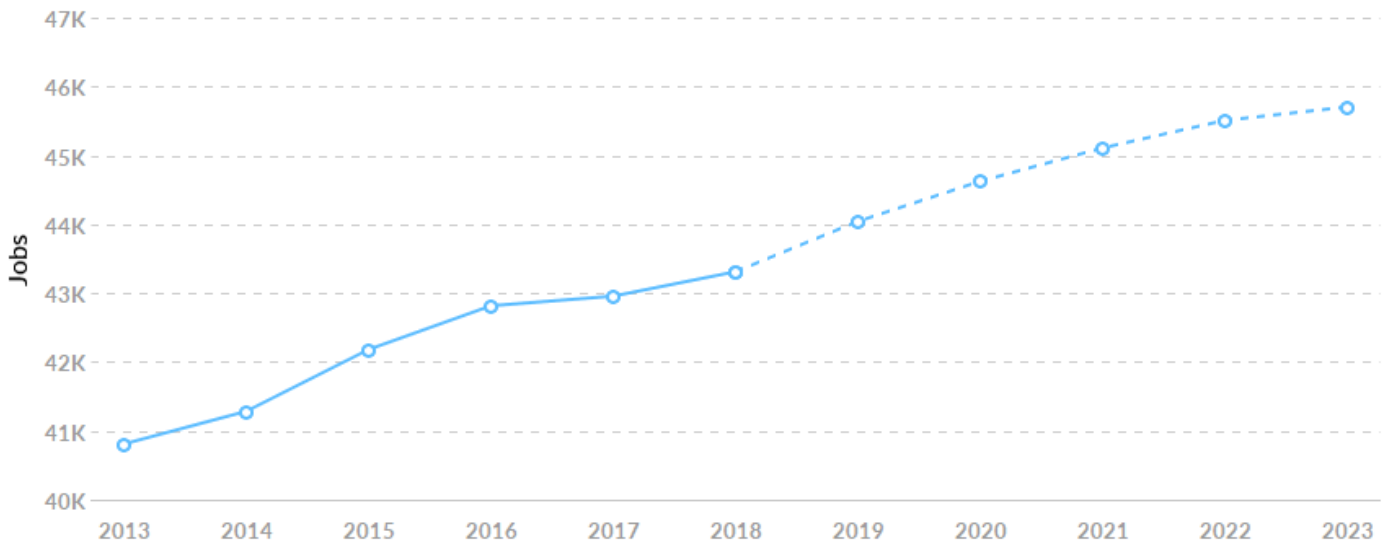


Timeframe	Population
2013	111,951
2014	113,296
2015	114,092
2016	114,961
2017	116,452
2018	117,198
2019	118,047
2020	118,830
2021	119,551
2022	120,212
2023	120,819

Historic & Projected Trends - Cont.

Job Trends

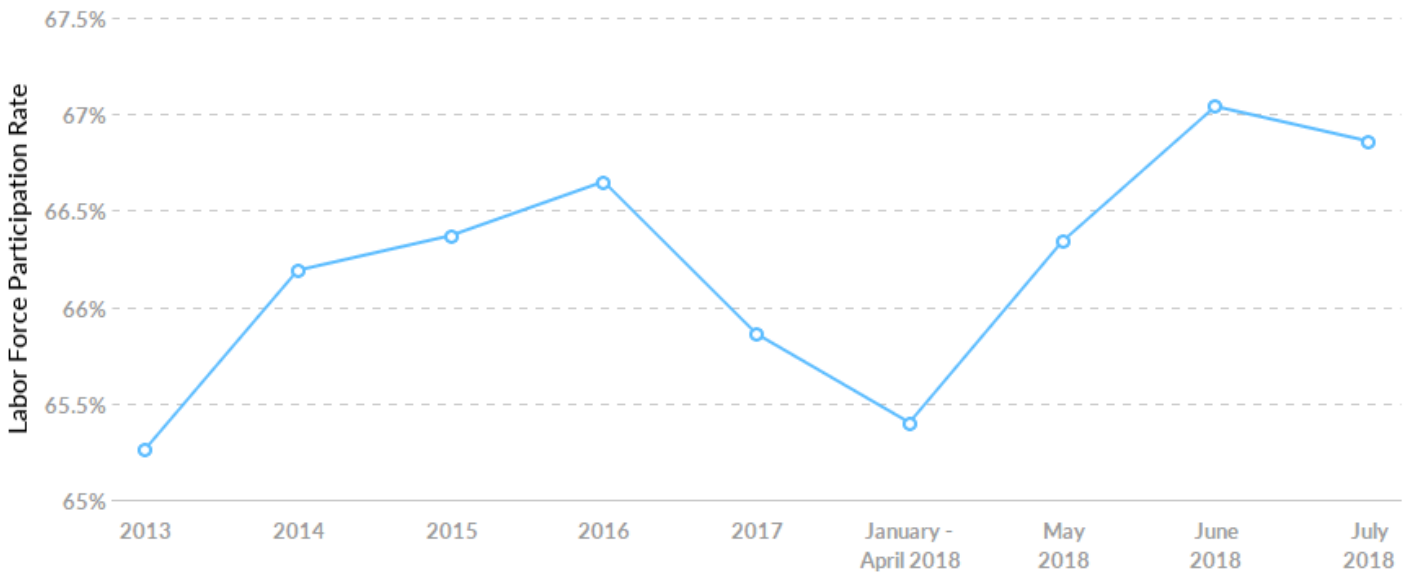
From 2013 to 2018, jobs increased by 6.1% in Allegan County, MI from 40,809 to 43,311. This change fell short of the national growth rate of 7.4% by 1.3%.



Timeframe	Jobs
2013	40,809
2014	41,284
2015	42,181
2016	42,816
2017	42,956
2018	43,311
2019	44,042
2020	44,624
2021	45,108
2022	45,509
2023	45,703

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

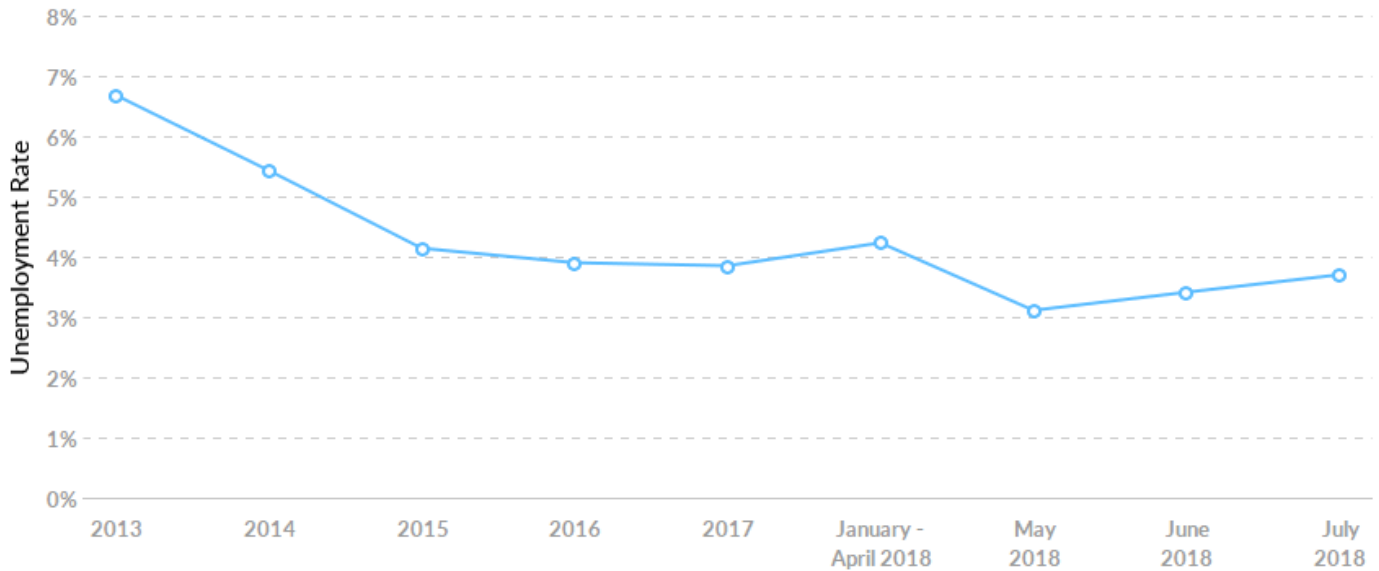


Timeframe	Labor Force Participation Rate
2013	65.26%
2014	66.19%
2015	66.37%
2016	66.65%
2017	65.86%
January - April 2018	65.40%
May 2018	66.34%
June 2018	67.04%
July 2018	66.86%

Historic & Projected Trends - Cont.

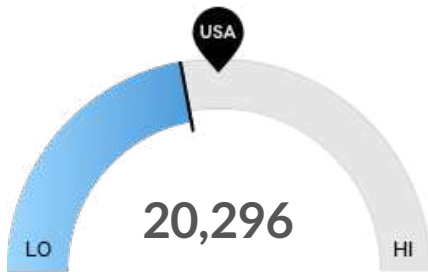
Unemployment Rate Trends

Allegan County, MI had a July 2018 unemployment rate of 3.70%, **decreasing from 6.68%** 5 years before.



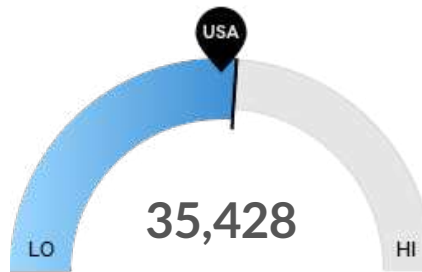
Timeframe	Unemployment Rate
2013	6.68%
2014	5.43%
2015	4.14%
2016	3.90%
2017	3.85%
January - April 2018	4.23%
May 2018	3.11%
June 2018	3.41%
July 2018	3.70%

Population Characteristics



Millennials

Allegan County, MI has 20,296 millennials (ages 20-34). The national average for an area this size is 24,119.



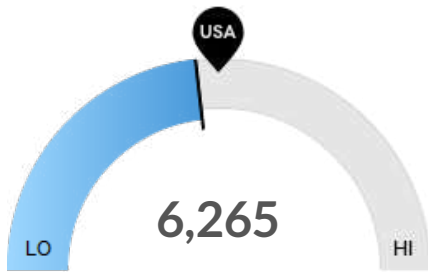
Retiring Soon

Retirement risk is about average in Allegan County, MI. The national average for an area this size is 33,197 people 55 or older, while there are 35,428 here.



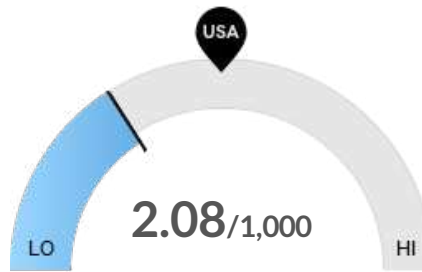
Racial Diversity

Racial diversity is low in Allegan County, MI. The national average for an area this size is 45,733 racially diverse people, while there are 13,499 here.



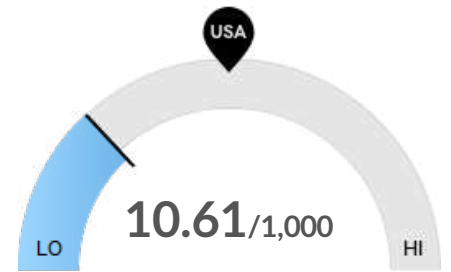
Veterans

Allegan County, MI has 6,265 veterans. The national average for an area this size is 6,944.



Violent Crime

Allegan County, MI has 2.08 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



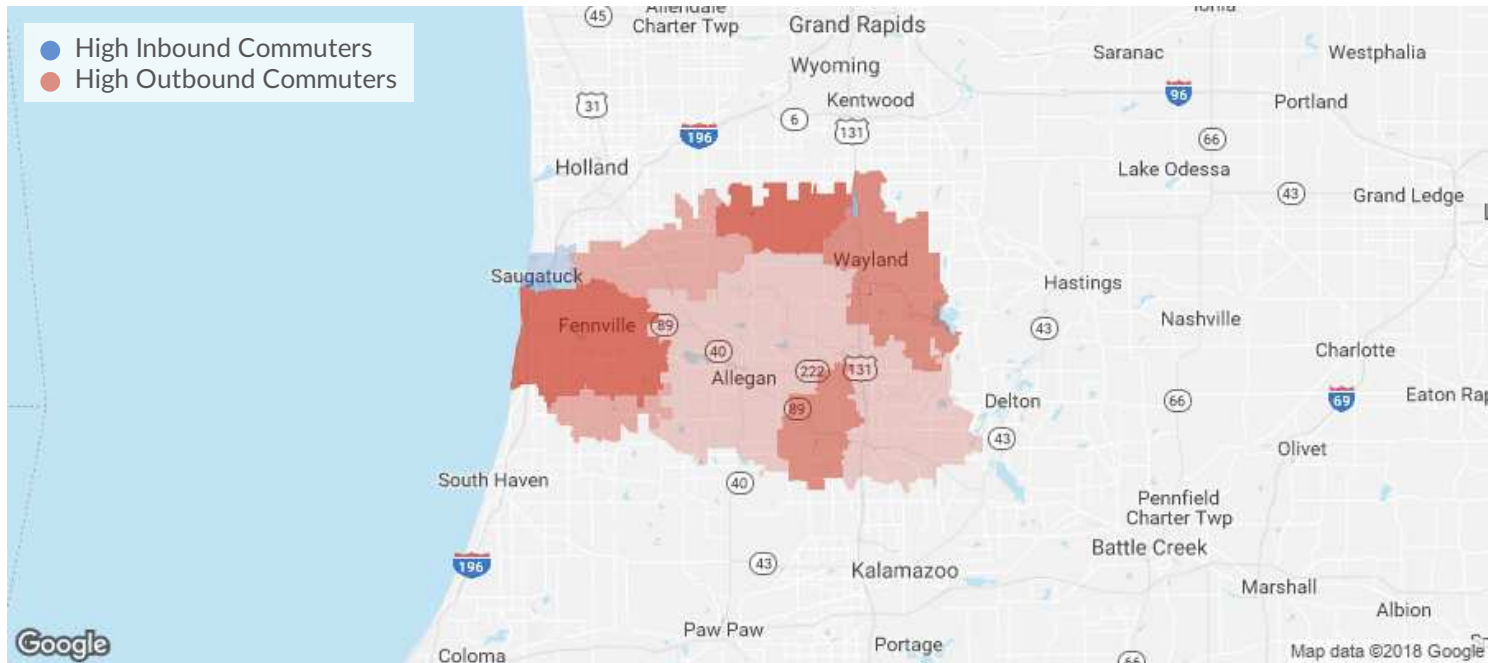
Property Crime

Allegan County, MI has 10.61 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Allegan County, MI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

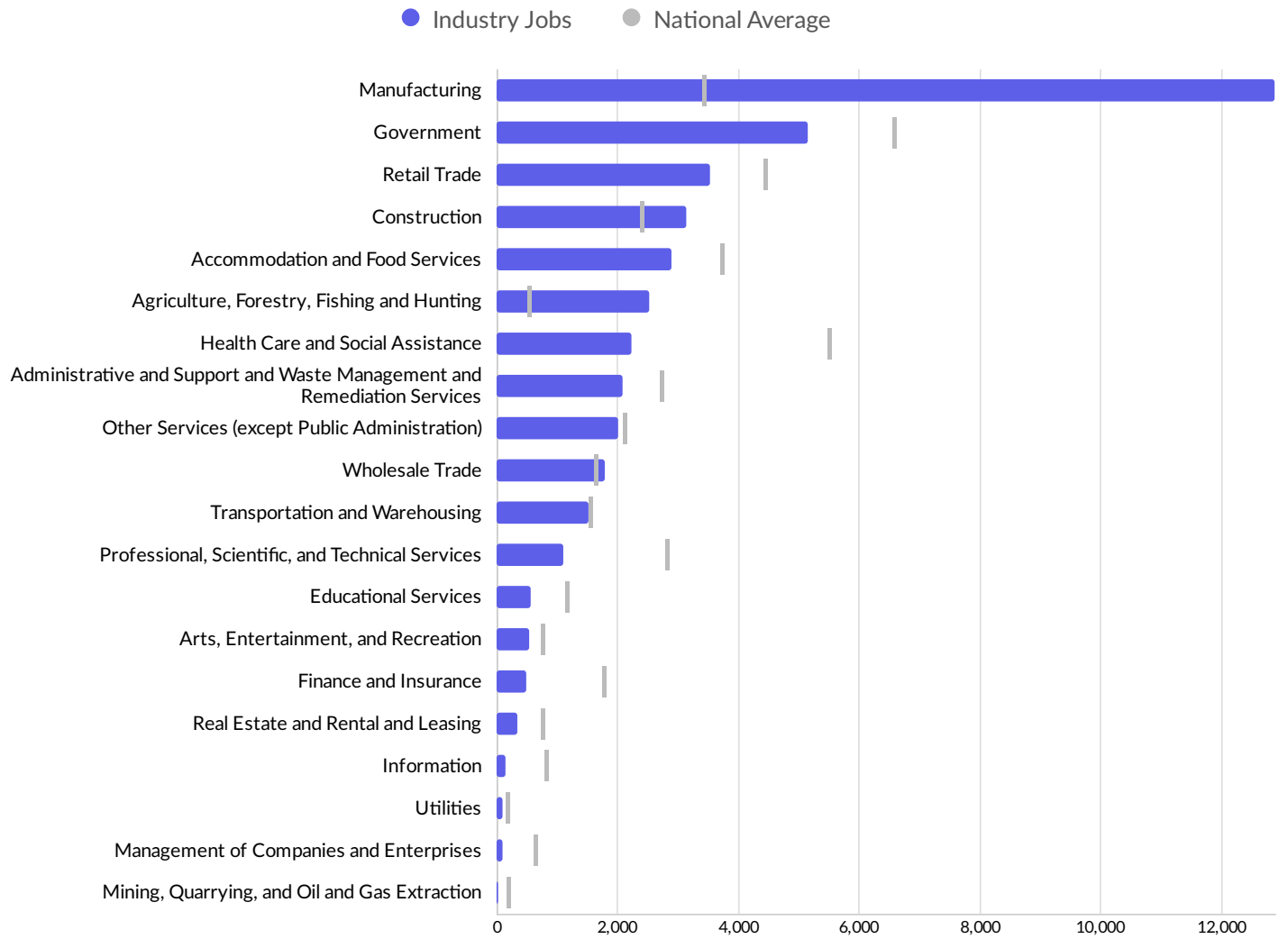
ZIP	Name	2018 Employment
49010	Allegan, MI (in Allegan ...	9,169
49080	Plainwell, MI (in Allega...	8,830
49348	Wayland, MI (in Allega...	5,909
49078	Otsego, MI (in Allegan ...	3,356
49328	Hopkins, MI (in Allegan...	3,164

Where Talent Lives

ZIP	Name	2018 Workers
49010	Allegan, MI (in Allegan ...	9,738
49080	Plainwell, MI (in Allega...	9,223
49348	Wayland, MI (in Allega...	7,713
49323	Dorr, MI (in Allegan co...	6,179
49078	Otsego, MI (in Allegan ...	5,248

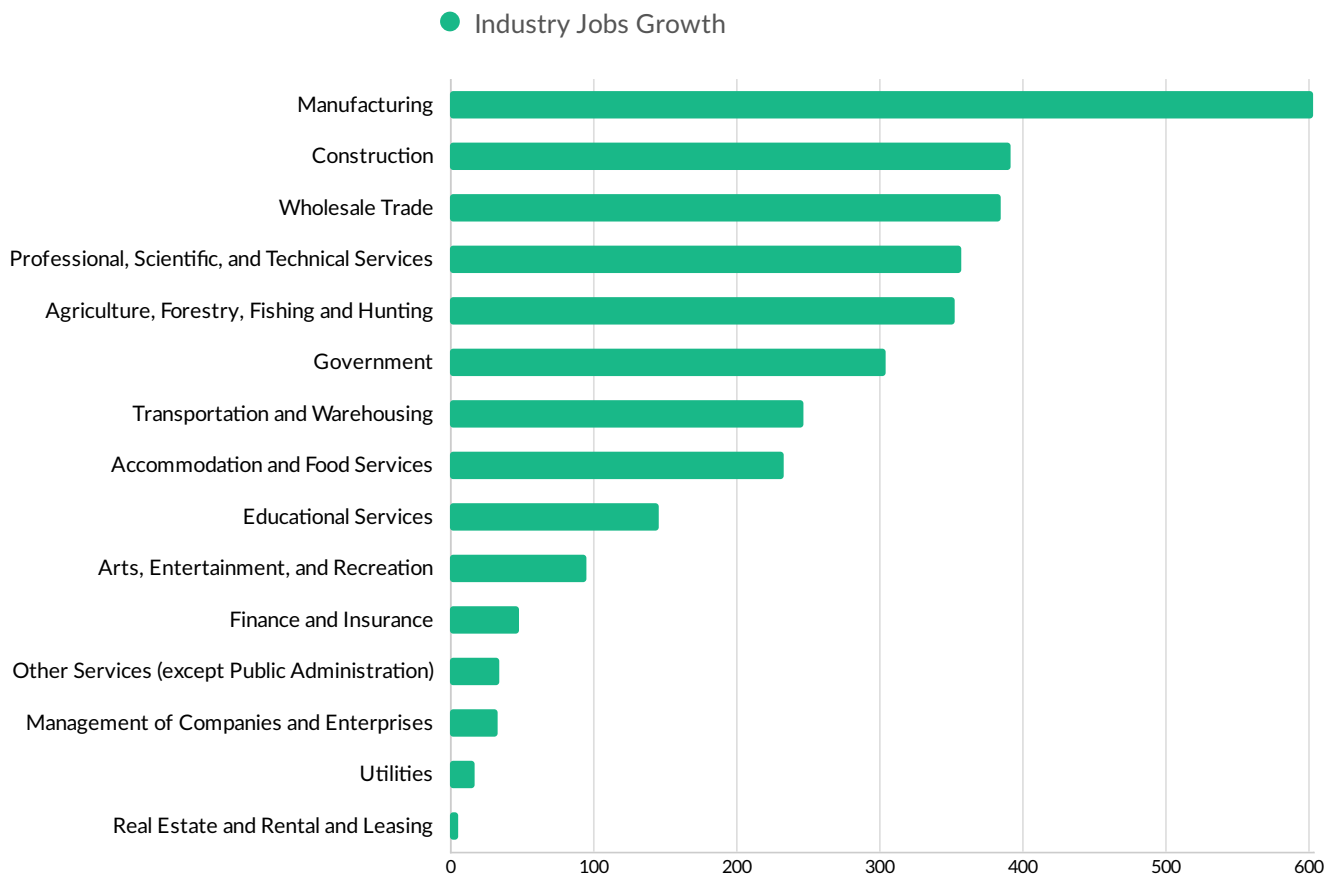
Industry Characteristics

Largest Industries



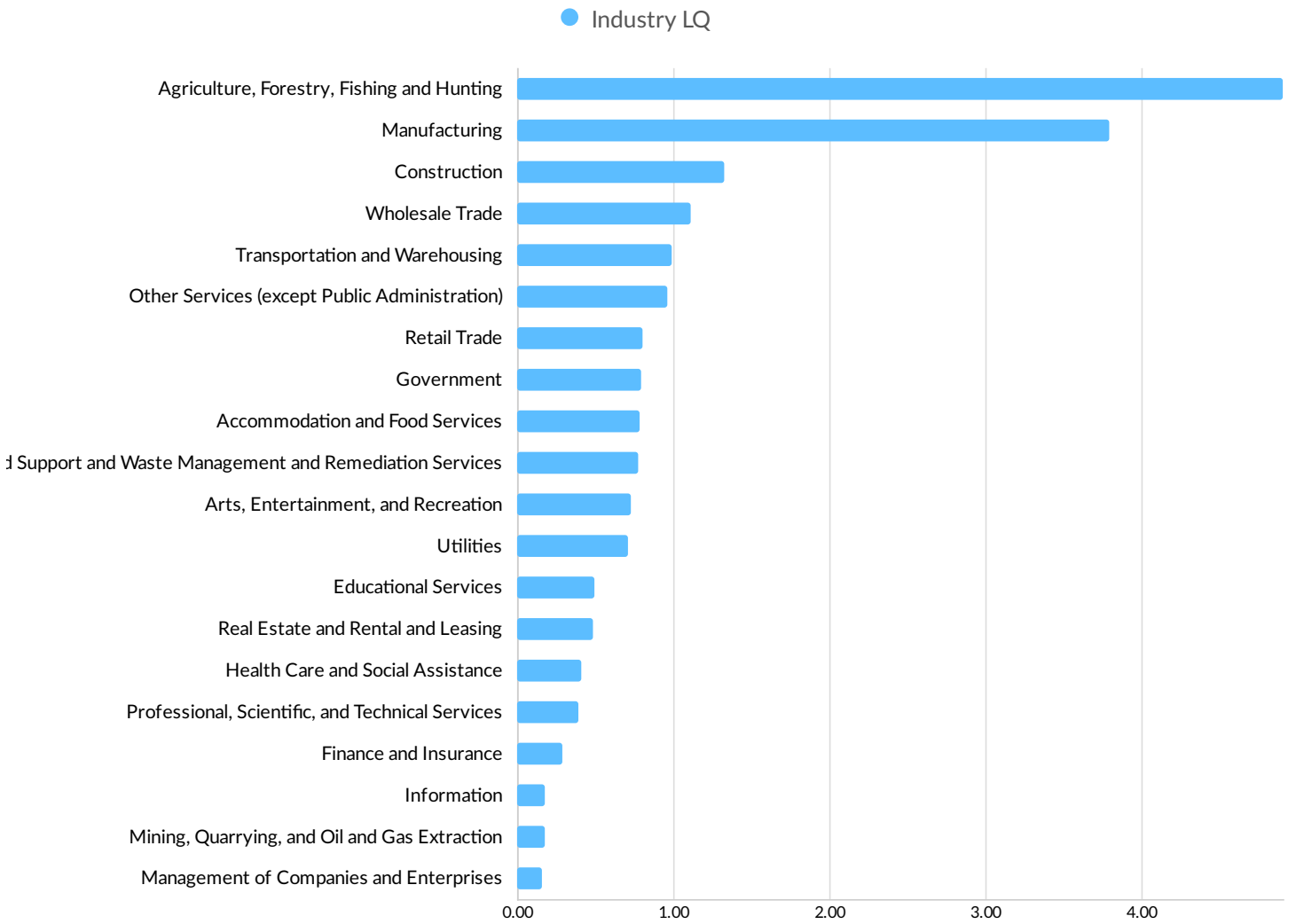
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

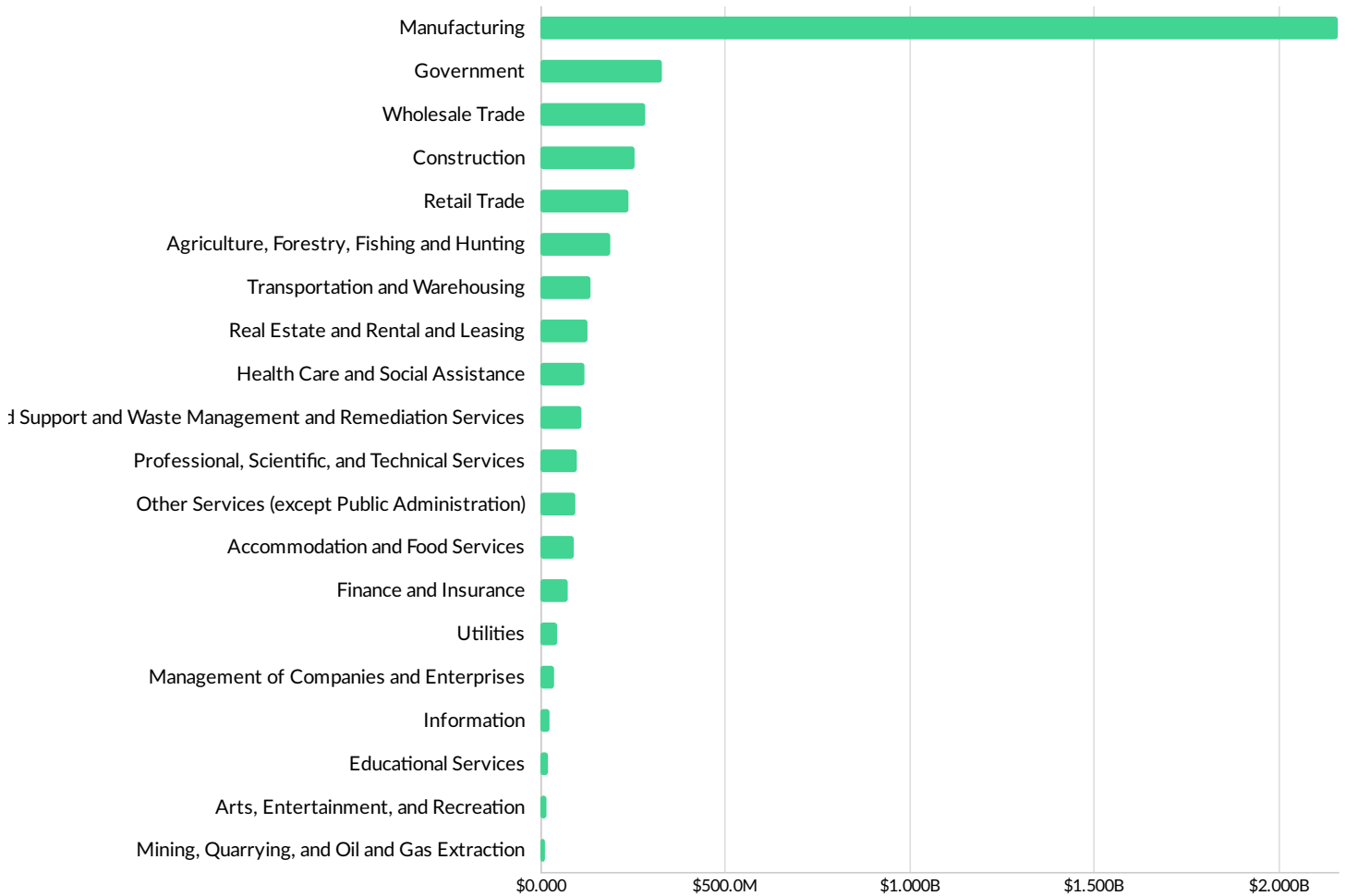
Top Industry LQ



Industry Characteristics - Cont.

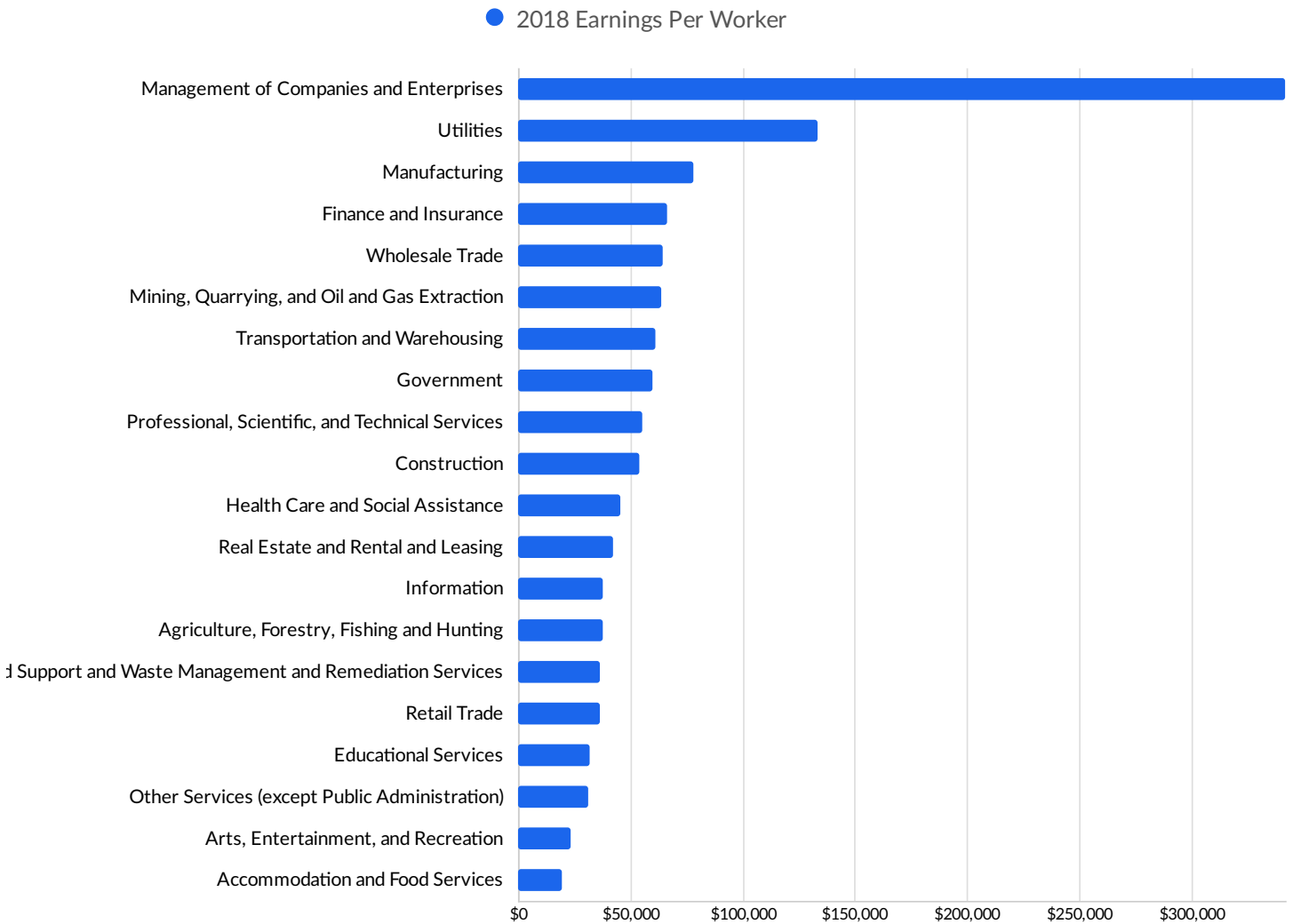
Top Industry GRP

● 2017 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Manufacturing	12,292	12,896	604	+5%	3.79	\$78,207	\$2.16B
Government	4,862	5,167	305	+6%	0.79	\$59,757	\$327.80M
Retail Trade	3,670	3,542	-128	-3%	0.80	\$36,191	\$237.16M
Construction	2,758	3,150	392	+14%	1.32	\$53,923	\$254.81M
Accommodation and Food Services	2,675	2,908	233	+9%	0.78	\$19,577	\$89.26M
Agriculture, Forestry, Fishing and Hunting	2,187	2,540	353	+16%	4.90	\$37,490	\$191.27M
Health Care and Social Assistance	2,329	2,233	-96	-4%	0.41	\$45,339	\$121.01M
Administrative and Support and Waste Management and Remediation Services	2,509	2,098	-411	-16%	0.78	\$36,775	\$112.52M
Other Services (except Public Administration)	1,971	2,006	35	+2%	0.96	\$30,944	\$94.44M
Wholesale Trade	1,412	1,797	385	+27%	1.11	\$64,407	\$283.76M
Transportation and Warehousing	1,270	1,517	247	+19%	0.99	\$61,103	\$136.48M
Professional, Scientific, and Technical Services	746	1,104	358	+48%	0.39	\$55,456	\$99.14M
Educational Services	414	560	146	+35%	0.50	\$31,881	\$20.38M
Arts, Entertainment, and Recreation	447	542	95	+21%	0.73	\$23,479	\$17.04M
Finance and Insurance	450	498	48	+11%	0.29	\$66,598	\$75.66M
Real Estate and Rental and Leasing	348	354	6	+2%	0.48	\$42,147	\$126.92M
Information	190	143	-47	-25%	0.18	\$37,805	\$23.28M
Utilities	89	106	17	+19%	0.71	\$133,551	\$45.81M
Management of Companies and Enterprises	63	96	33	+52%	0.16	\$341,899	\$35.02M





















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Mining, Quarrying, and Oil and Gas Extraction	33	31	-2	-6%	0.17	\$63,851	\$10.68M

Business Characteristics

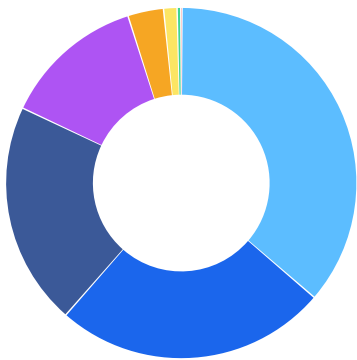
5,282 Companies Employ Your Workers

Online profiles for your workers mention 5,282 companies as employers, with the top 10 appearing below. In the last 12 months, 1,004 companies in Allegan County, MI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Perrigo Company	329 	CRST International, Inc.	1,025 
Spectrum Health System	91 	Lyft, Inc.	449 
Allegan General Hospital	80 	Dollar General Corporation	282 
Gun Lake Diner	53 	Perrigo Company	267 
Parker-Hannifin Corporation	53 	Allegan Area Educational Servi...	254 
Haworth, Inc.	51 	Tutree, Inc.	223 
Meijer, Inc.	47 	Koch Trucking, Inc.	180 
Stryker Corporation	47 	U. S. Xpress, Inc.	178 
Allegan Public School District	37 	C.R. England, Inc.	177 
ManpowerGroup	36 	Heartland Express, Inc.	163 

Business Characteristics - Cont.

Business Size

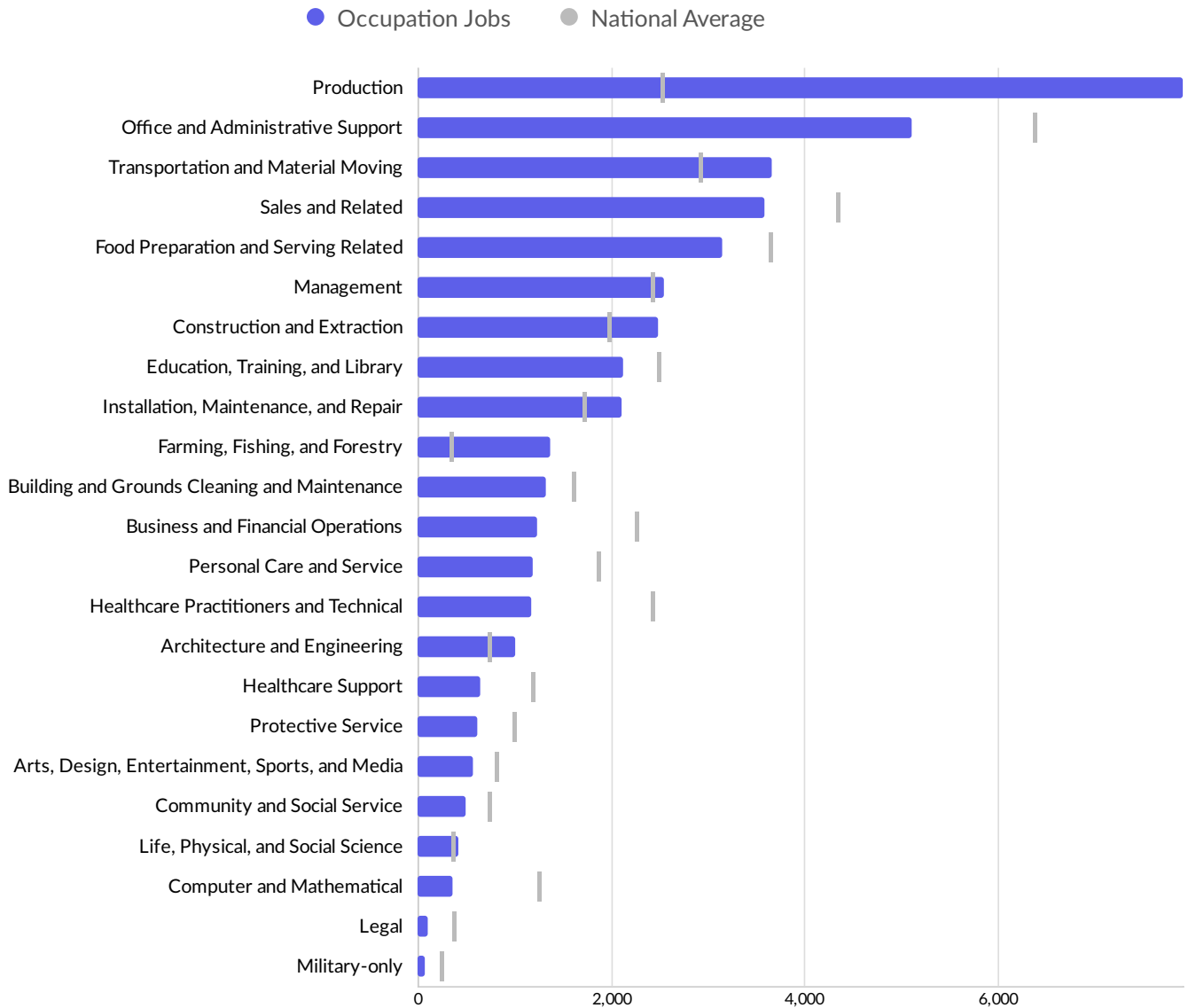


	Percentage	Business Count
1 to 4 employees	36.2%	1,287
5 to 9 employees	25.1%	893
10 to 19 employees	20.6%	731
20 to 49 employees	13.1%	464
50 to 99 employees	3.3%	117
100 to 249 employees	1.2%	44
250 to 499 employees	0.3%	12
500+ employees	0.1%	4

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

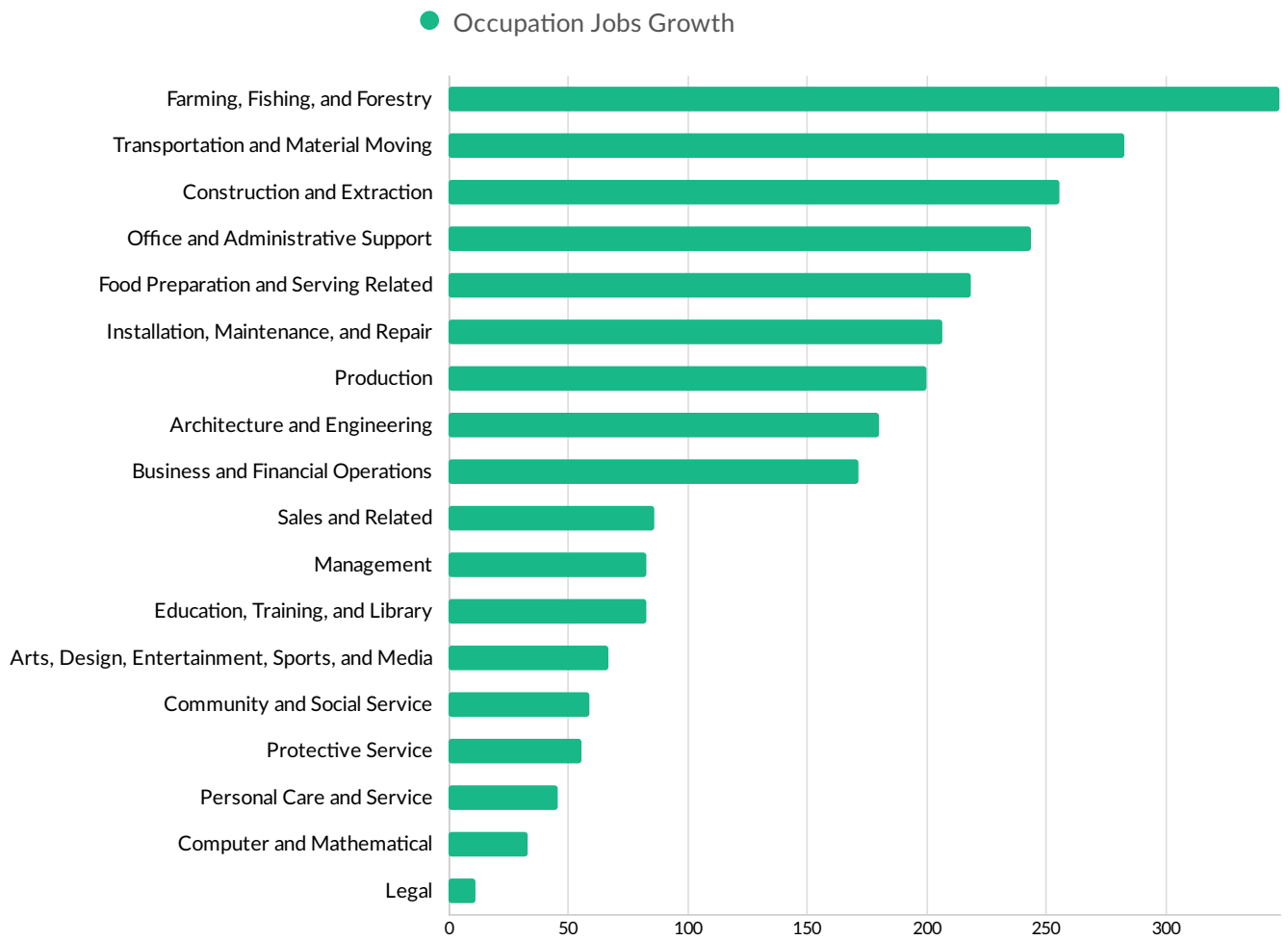
Workforce Characteristics

Largest Occupations



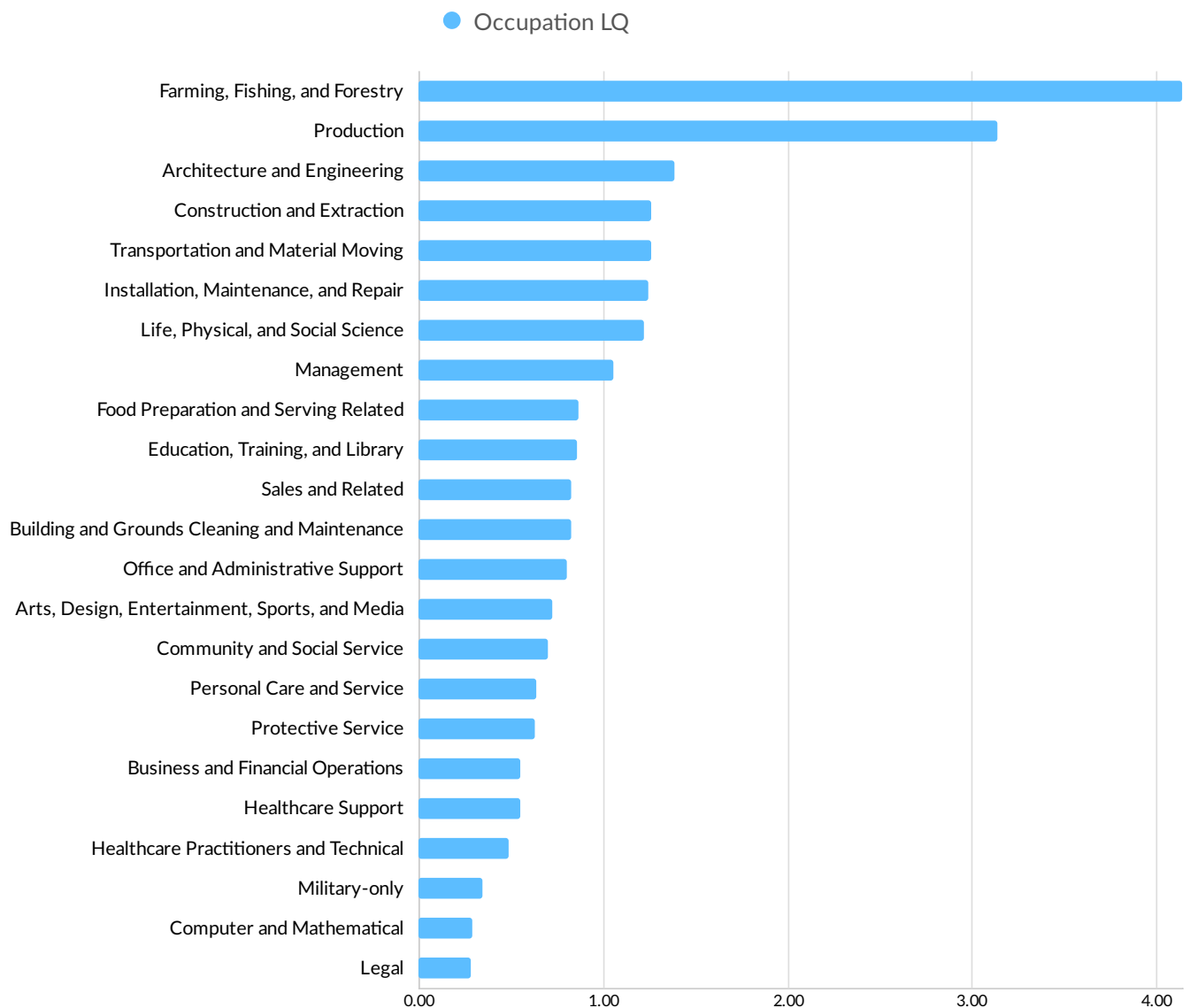
Workforce Characteristics - Cont.

Top Growing Occupations



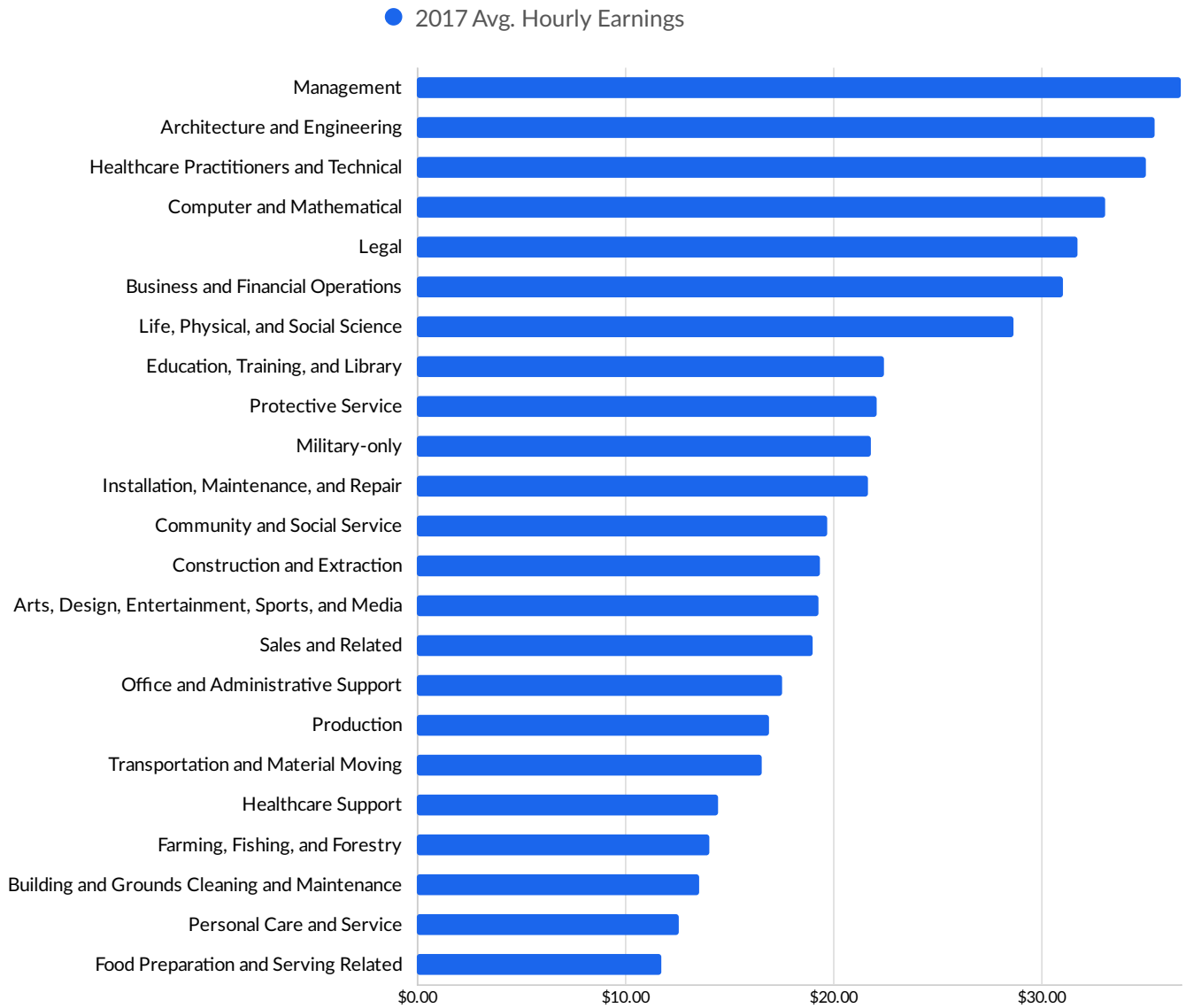
Workforce Characteristics - Cont.

Top Occupation LQ



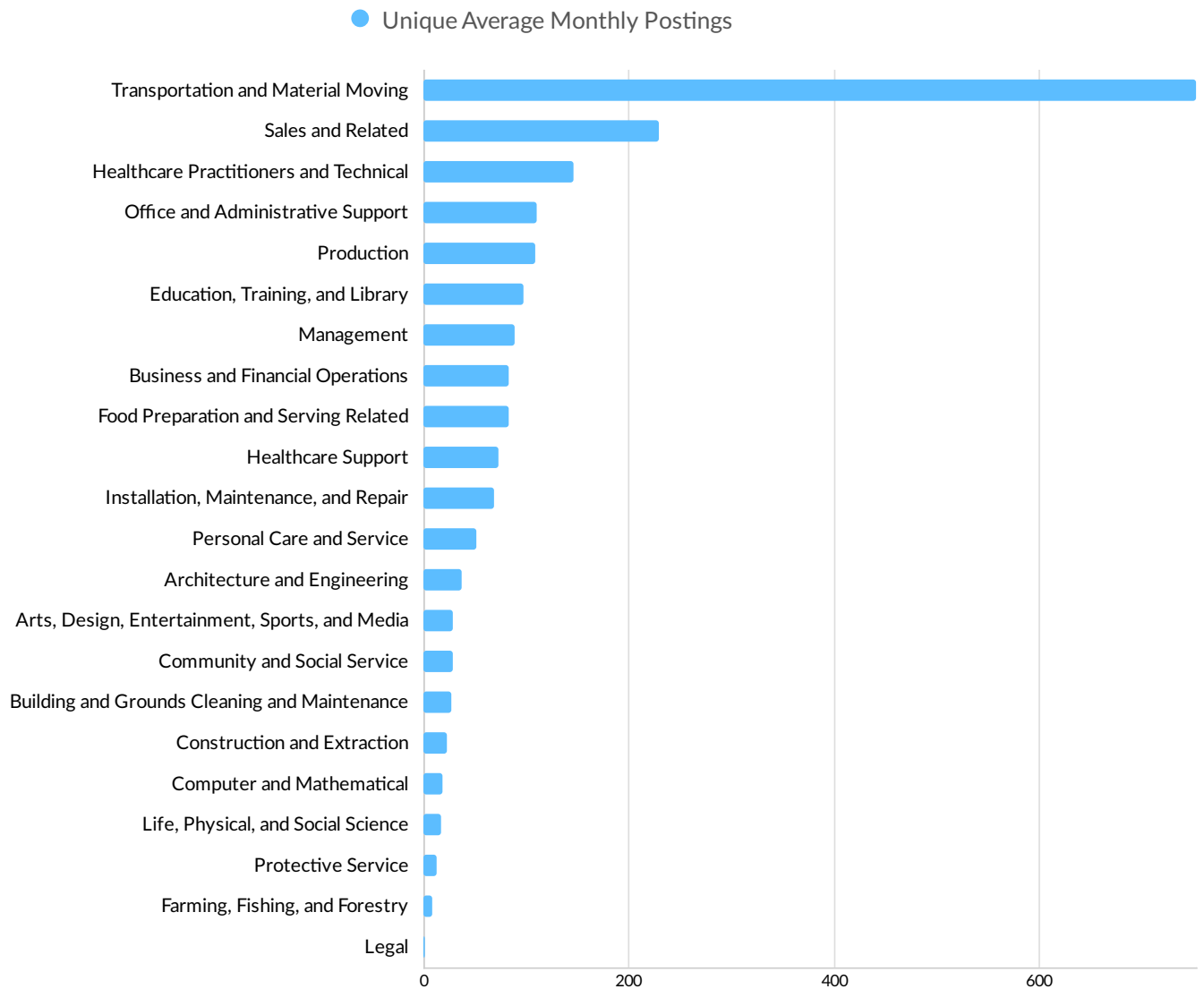
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

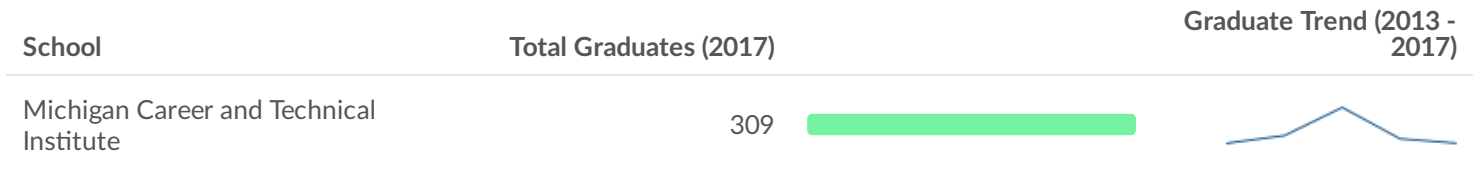
Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Dec 2017 - Nov 2018 Unique Average Monthly Postings
Production	7,717	7,917	200	+3%	3.14	\$16.90	109
Office and Administrative Support	4,861	5,105	244	+5%	0.80	\$17.57	110
Transportation and Material Moving	3,382	3,665	283	+8%	1.26	\$16.53	753
Sales and Related	3,504	3,590	86	+2%	0.83	\$19.01	229
Food Preparation and Serving Related	2,935	3,154	219	+7%	0.87	\$11.72	83
Management	2,464	2,547	83	+3%	1.05	\$36.69	88
Construction and Extraction	2,226	2,482	256	+12%	1.26	\$19.35	22
Education, Training, and Library	2,043	2,126	83	+4%	0.86	\$22.43	97
Installation, Maintenance, and Repair	1,911	2,118	207	+11%	1.25	\$21.64	69
Farming, Fishing, and Forestry	1,019	1,367	348	+34%	4.14	\$14.02	9
Building and Grounds Cleaning and Maintenance	1,385	1,324	-61	-4%	0.83	\$13.55	28
Business and Financial Operations	1,060	1,232	172	+16%	0.55	\$31.05	84
Personal Care and Service	1,149	1,195	46	+4%	0.64	\$12.59	52
Healthcare Practitioners and Technical	1,176	1,170	-6	-1%	0.49	\$34.98	146
Architecture and Engineering	830	1,010	180	+22%	1.38	\$35.43	37
Healthcare Support	690	645	-45	-7%	0.55	\$14.48	73
Protective Service	562	618	56	+10%	0.63	\$22.09	12

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Dec 2017 - Nov 2018 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	506	573	67	+13%	0.72	\$19.27	29
Community and Social Service	443	502	59	+13%	0.70	\$19.70	28
Life, Physical, and Social Science	445	426	-19	-4%	1.23	\$28.67	18
Computer and Mathematical	329	362	33	+10%	0.29	\$33.02	19
Legal	92	103	11	+12%	0.29	\$31.73	2
Military-only	80	79	-1	-1%	0.35	\$21.79	0

Educational Pipeline

In 2017, there were 309 graduates in Allegan County, MI. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Culinary Arts and Related Services, Other", and Retailing and Retail Operations.



- Certificate
- Associate's
- Bachelor's
- Master's or Higher