



# Allegan County, MI

Michigan Economic Development Corporation



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Lansing, Michigan 48913

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## Economy Overview

**117,198**

**Population (2018)**

Population **grew by 5,247** over the last 5 years and is projected to **grow by 3,622** over the next 5 years.

**43,913**

**Jobs (2018)**

Jobs **grew by 3,051** over the last 5 years and are projected to **grow by 2,645** over the next 5 years.

**\$58.5K**

**Median Household Income (2017)**

Median household income is **\$835 above** the national median household income of \$57.7K.

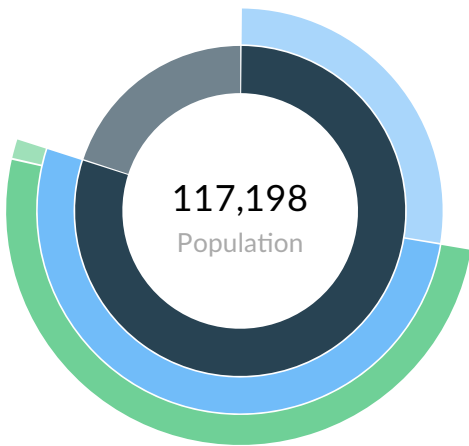
### Takeaways

- As of 2018 the region's population **increased by 4.7%** since 2013, growing by 5,247. Population is expected to **increase by 3.1%** between 2018 and 2023, adding 3,622.
- From 2013 to 2018, jobs **increased by 7.5%** in Allegan County, MI from 40,862 to **43,913**. This change **fell short of the national growth rate of 7.8% by 0.3%**. As the number of jobs increased, the **labor force participation rate increased from 64.6% to 65.6% between 2013 and 2018**.
- Concerning educational attainment, **13.8% of Allegan County, MI residents possess a Bachelor's Degree** (4.8% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2018 are Pharmaceutical and Medicine Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	117,198	61,432	43,913	91.5	\$4.93B	\$7.92B	\$6.78B
MEDC Region 4 West Central Michigan	1,606,562	828,490	797,200	89.6	\$80.18B	\$85.71B	\$84.86B
Michigan	9,970,606	4,907,170	4,729,239	90.6	\$523.93B	\$438.48B	\$520.05B
United States	328,038,851	162,722,799	162,139,168	100.0	\$19.94T	\$0	\$8.59T

## Economy Overview - Cont.

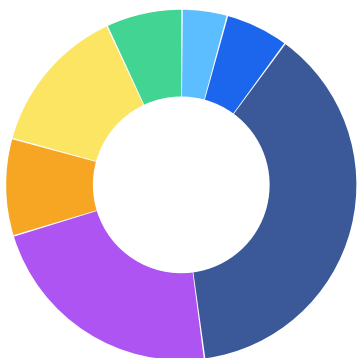
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	93,689
● Not in Labor Force (15+)	32,257
● Labor Force	61,432
● Employed	59,752
● Unemployed	1,680
● Under 15	23,509

### Educational Attainment

Concerning educational attainment, **13.8% of Allegan County, MI residents possess a Bachelor's Degree** (4.8% below the national average), and **9.0% hold an Associate's Degree** (1.0% above the national average).

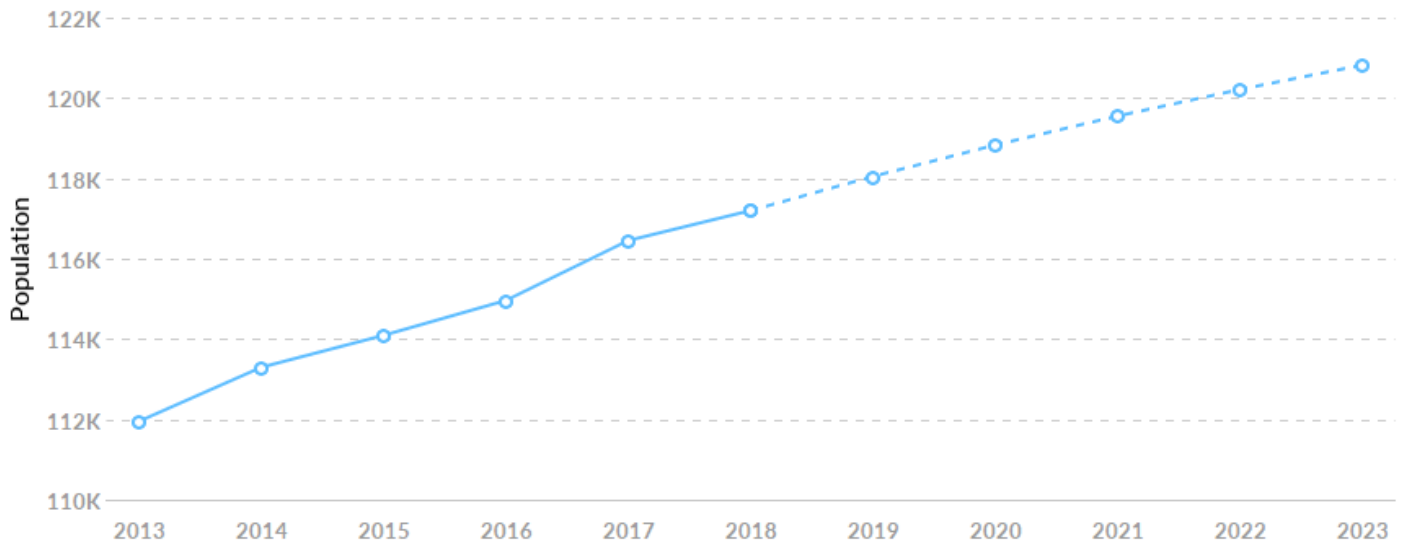


	% of Population	Population
● Less Than 9th Grade	4.2%	3,322
● 9th Grade to 12th Grade	5.8%	4,652
● High School Diploma	37.8%	30,119
● Some College	22.4%	17,864
● Associate's Degree	9.0%	7,147
● Bachelor's Degree	13.8%	10,985
● Graduate Degree and Higher	7.0%	5,595

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population increased by 4.7% since 2013, growing by 5,247. Population is expected to increase by 3.1% between 2018 and 2023, adding 3,622.

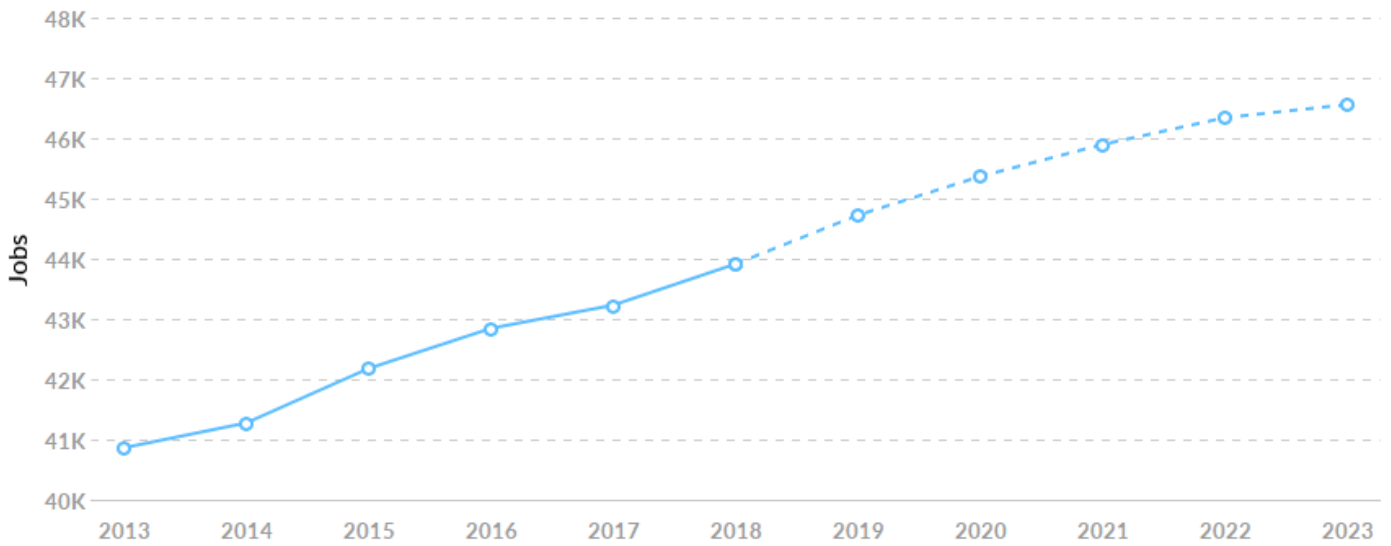


Timeframe	Population
2013	111,951
2014	113,296
2015	114,092
2016	114,961
2017	116,452
2018	117,198
2019	118,047
2020	118,830
2021	119,551
2022	120,212
2023	120,819

# Historic & Projected Trends - Cont.

## Job Trends

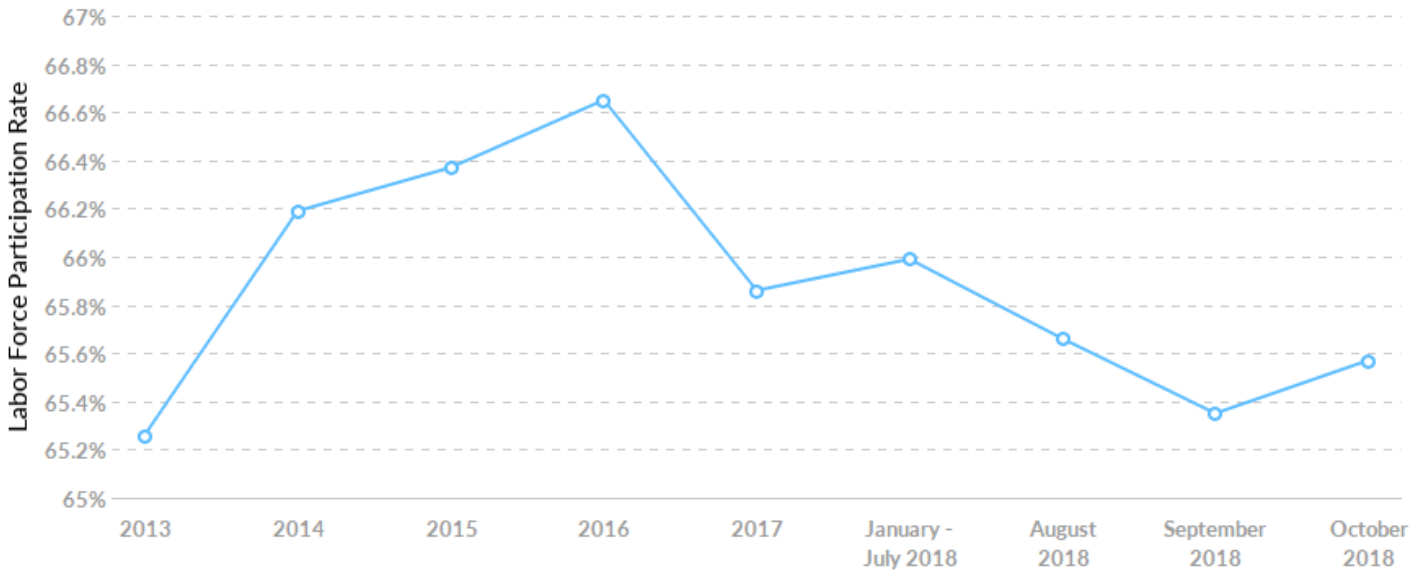
From 2013 to 2018, jobs increased by 7.5% in Allegan County, MI from 40,862 to 43,913. This change fell short of the national growth rate of 7.8% by 0.3%.



Timeframe	Jobs
2013	40,862
2014	41,274
2015	42,178
2016	42,844
2017	43,229
2018	43,913
2019	44,722
2020	45,366
2021	45,895
2022	46,340
2023	46,558

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

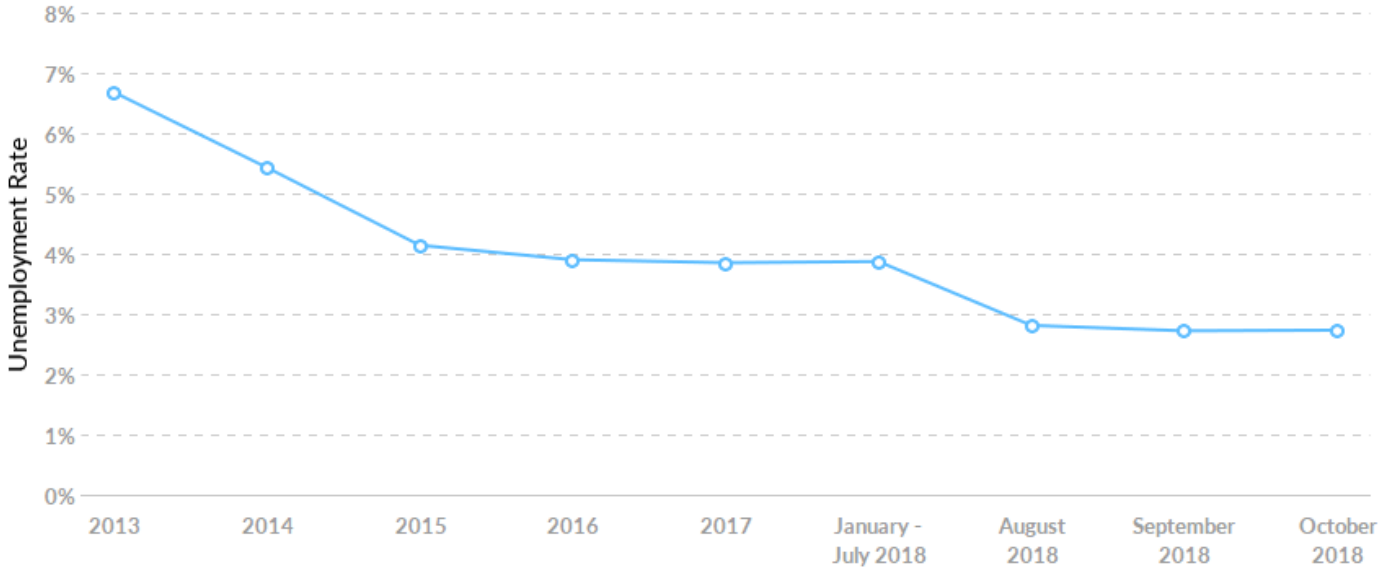


Timeframe	Labor Force Participation Rate
2013	65.26%
2014	66.19%
2015	66.37%
2016	66.65%
2017	65.86%
January - July 2018	65.99%
August 2018	65.66%
September 2018	65.35%
October 2018	65.57%

# Historic & Projected Trends - Cont.

## Unemployment Rate Trends

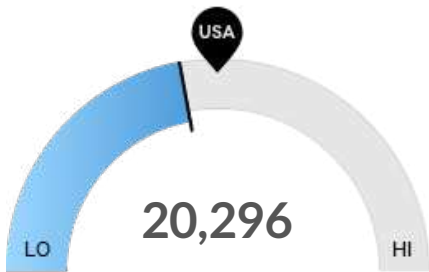
Allegan County, MI had an October 2018 unemployment rate of 2.73%, **decreasing from 6.68%** 5 years before.



Timeframe	Unemployment Rate
2013	6.68%
2014	5.43%
2015	4.14%
2016	3.90%
2017	3.85%
January - July 2018	3.87%
August 2018	2.81%
September 2018	2.72%
October 2018	2.73%



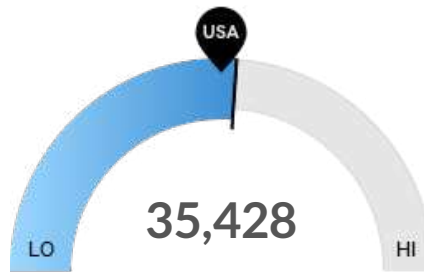
## Population Characteristics



20,296

Millennials

Allegan County, MI has 20,296 millennials (ages 20-34). The national average for an area this size is 24,119.



35,428

Retiring Soon

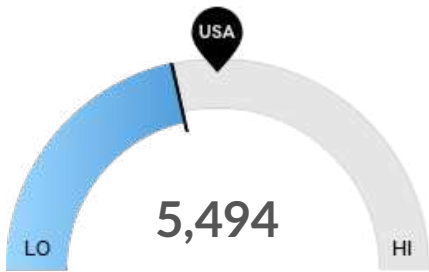
Retirement risk is about average in Allegan County, MI. The national average for an area this size is 33,197 people 55 or older, while there are 35,428 here.



13,499

Racial Diversity

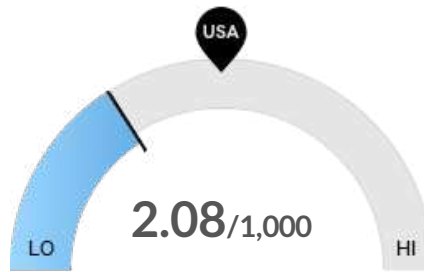
Racial diversity is low in Allegan County, MI. The national average for an area this size is 45,733 racially diverse people, while there are 13,499 here.



5,494

Veterans

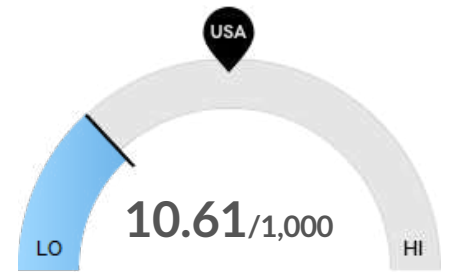
Allegan County, MI has 5,494 veterans. The national average for an area this size is 6,771.



2.08/1,000

Violent Crime

Allegan County, MI has 2.08 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



10.61/1,000

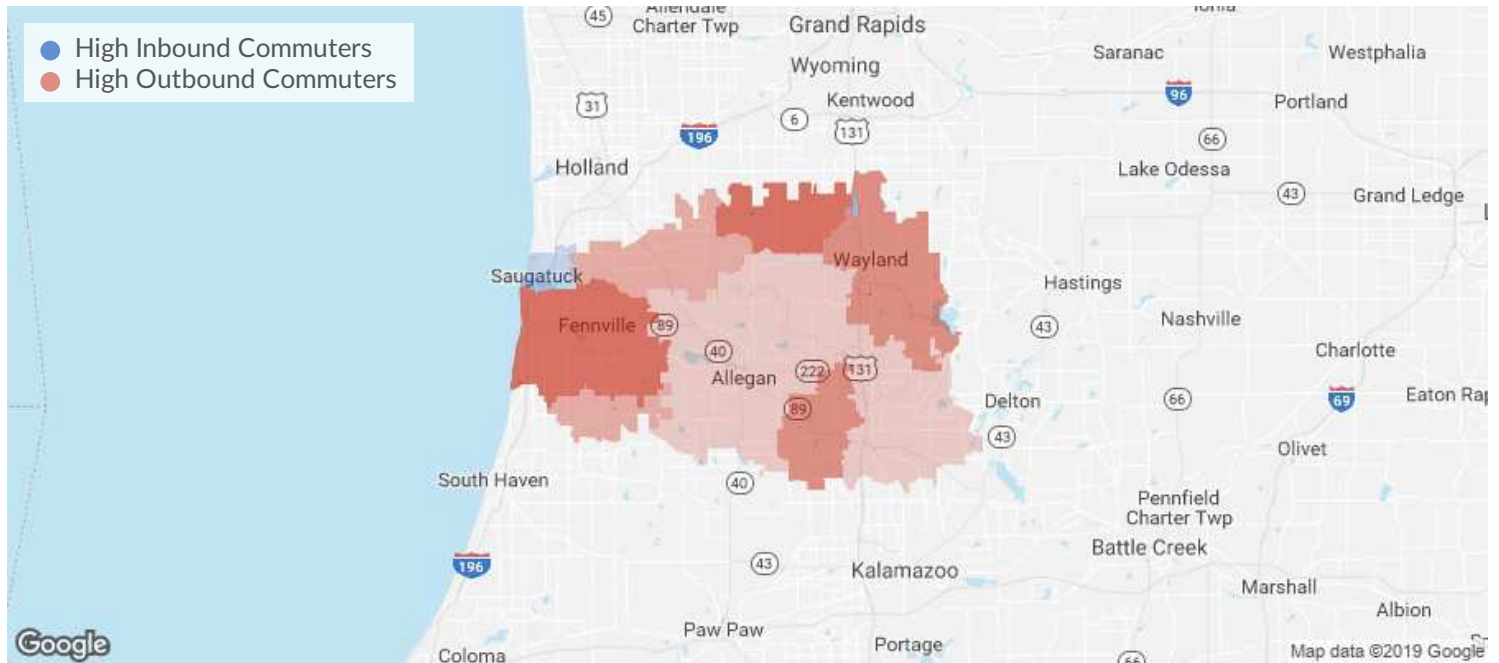
Property Crime

Allegan County, MI has 10.61 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Allegan County, MI currently works compared to where talent lives can help you optimize site decisions.



**Where Talent Works**

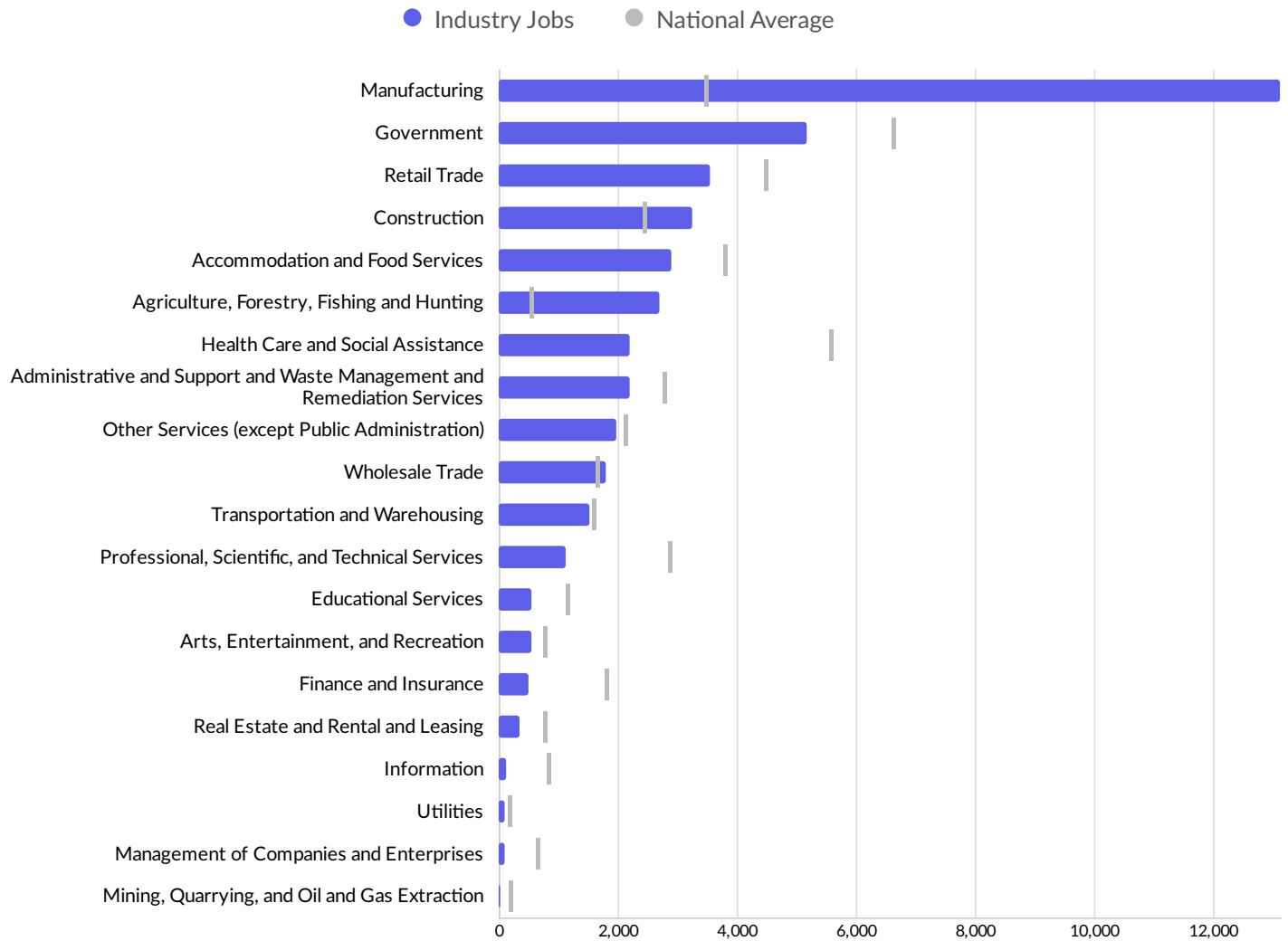
**Where Talent Lives**

ZIP	Name	2018 Employment
49010	Allegan, MI (in Allegan ...	9,378
49080	Plainwell, MI (in Allega...	8,950
49348	Wayland, MI (in Allega...	6,004
49328	Hopkins, MI (in Allegan...	3,334
49078	Otsego, MI (in Allegan ...	3,311

ZIP	Name	2018 Workers
49010	Allegan, MI (in Allegan ...	9,826
49080	Plainwell, MI (in Allega...	9,251
49348	Wayland, MI (in Allega...	7,810
49323	Dorr, MI (in Allegan co...	6,261
49078	Otsego, MI (in Allegan ...	5,254

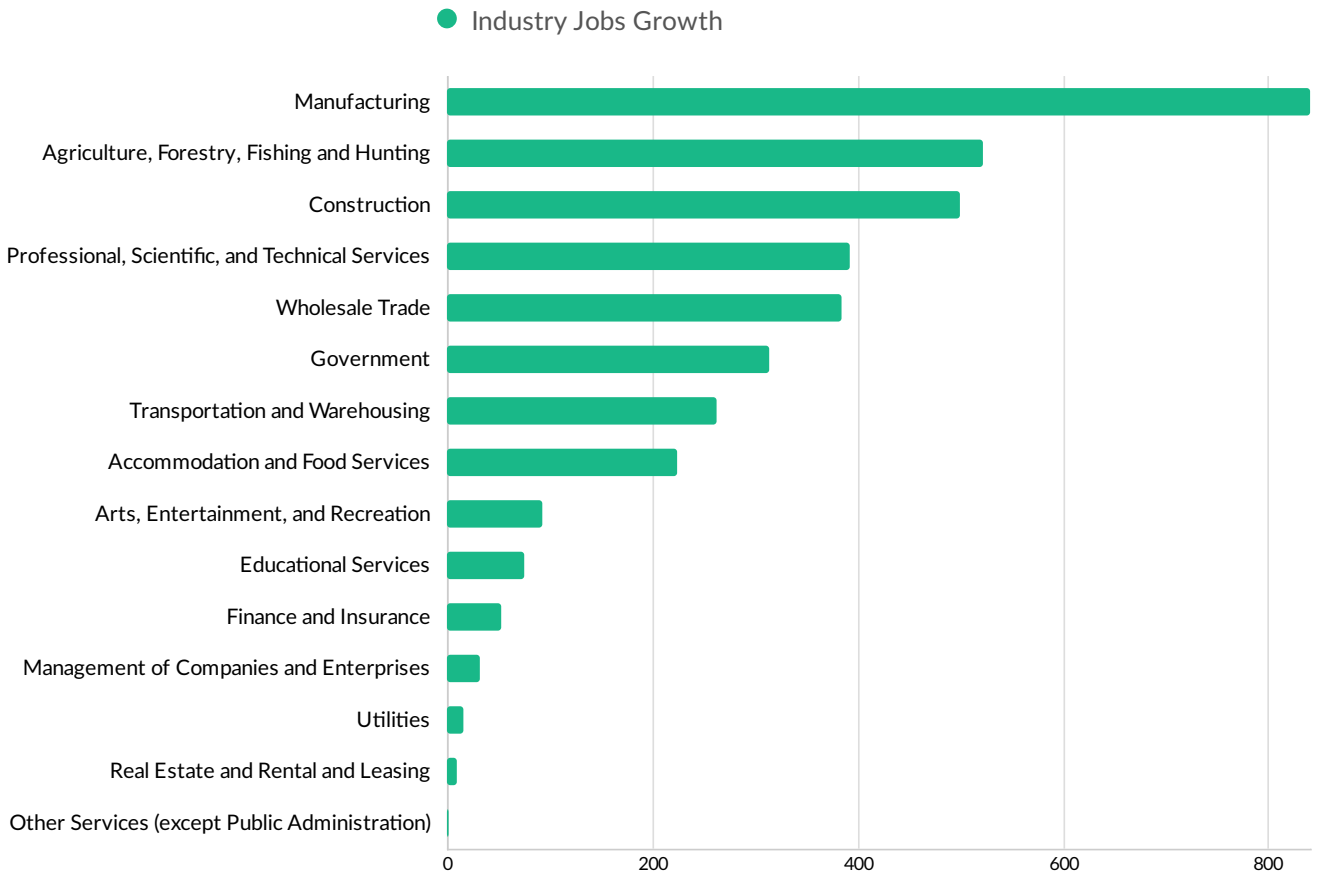
# Industry Characteristics

## Largest Industries



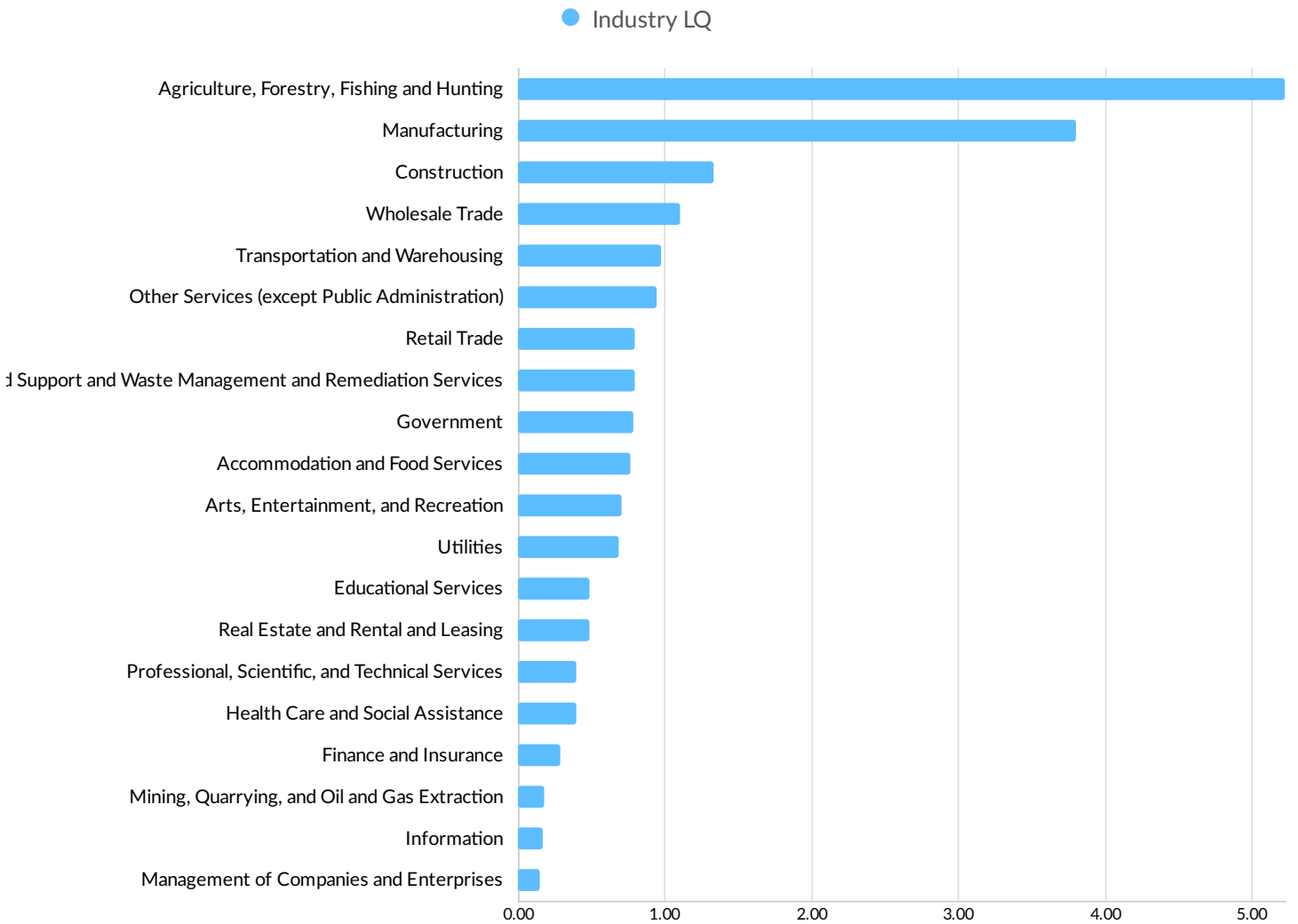
# Industry Characteristics - Cont.

## Top Growing Industries



## Industry Characteristics - Cont.

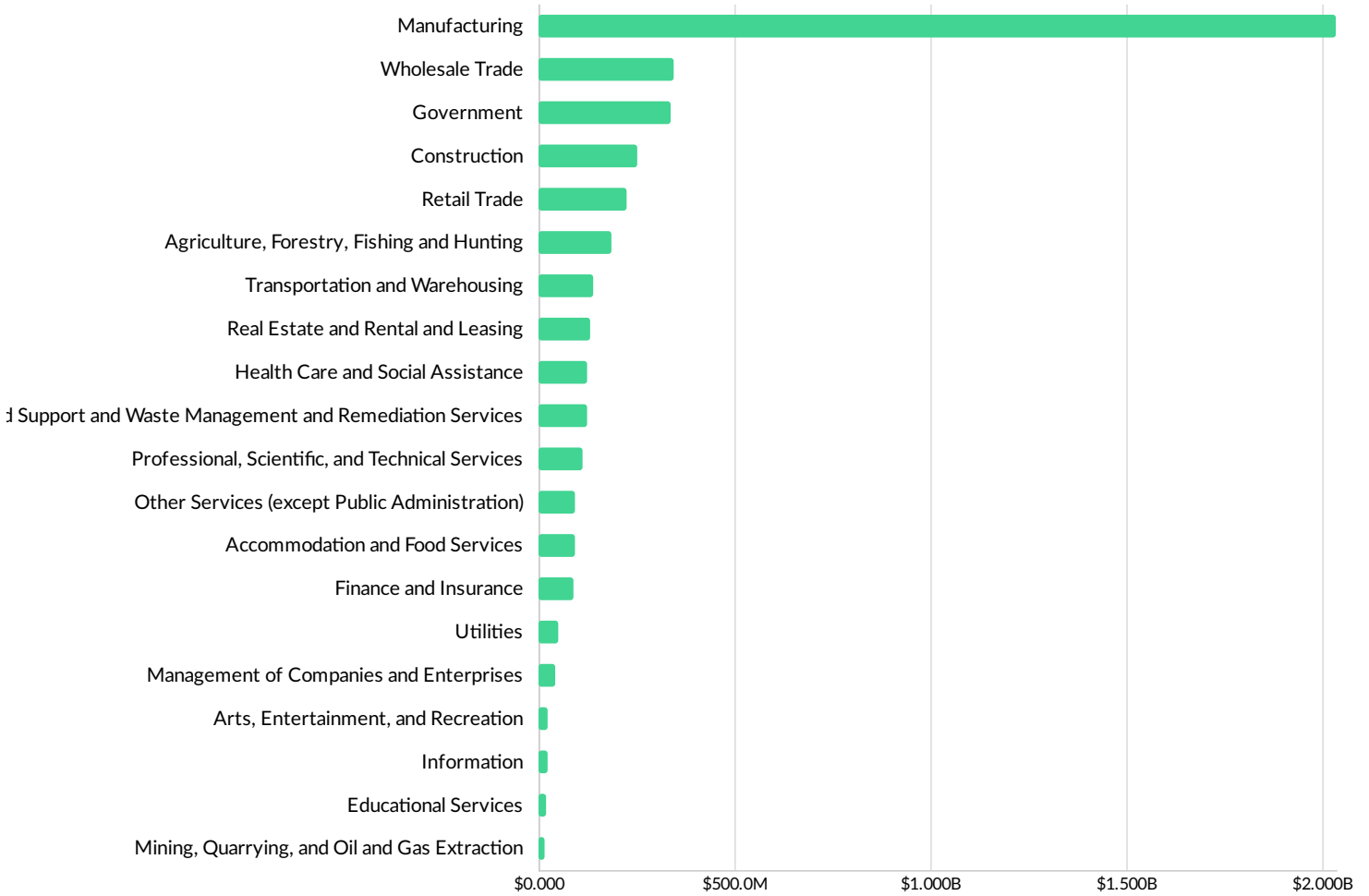
### Top Industry LQ



# Industry Characteristics - Cont.

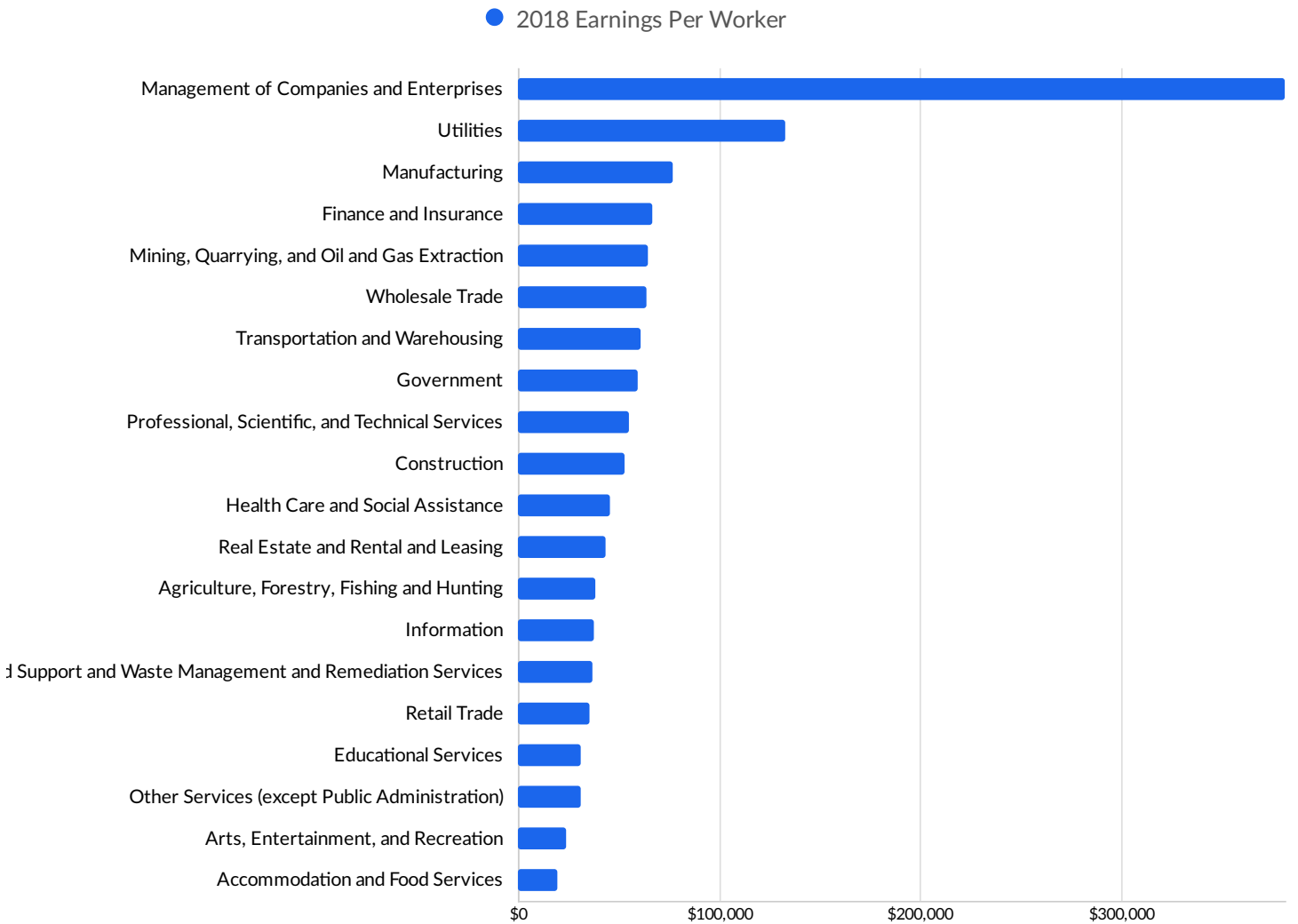
## Top Industry GRP

● 2018 Gross Regional Product



# Industry Characteristics - Cont.

## Top Industry Earnings



## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	12,292	13,133	841	+7%	3.80	\$77,211	\$2.03B
Government	4,861	5,175	314	+6%	0.78	\$59,418	\$335.26M
Retail Trade	3,670	3,564	-106	-3%	0.80	\$35,403	\$223.81M
Construction	2,754	3,254	500	+18%	1.34	\$53,305	\$252.01M
Accommodation and Food Services	2,675	2,899	224	+8%	0.77	\$19,472	\$91.86M
Agriculture, Forestry, Fishing and Hunting	2,186	2,708	522	+24%	5.22	\$38,197	\$184.82M
Health Care and Social Assistance	2,329	2,206	-123	-5%	0.40	\$45,653	\$123.74M
Administrative and Support and Waste Management and Remediation Services	2,509	2,189	-320	-13%	0.80	\$37,363	\$122.06M
Other Services (except Public Administration)	1,971	1,973	2	+0%	0.94	\$30,950	\$93.46M
Wholesale Trade	1,412	1,796	384	+27%	1.10	\$64,301	\$344.87M
Transportation and Warehousing	1,270	1,532	262	+21%	0.97	\$61,211	\$139.81M
Professional, Scientific, and Technical Services	746	1,138	392	+53%	0.40	\$55,399	\$111.33M
Educational Services	474	549	75	+16%	0.49	\$31,101	\$20.61M
Arts, Entertainment, and Recreation	447	540	93	+21%	0.71	\$23,937	\$22.94M
Finance and Insurance	450	503	53	+12%	0.28	\$66,828	\$89.76M
Real Estate and Rental and Leasing	347	357	10	+3%	0.48	\$43,766	\$132.89M
Information	190	138	-52	-27%	0.17	\$38,154	\$21.70M
Utilities	89	105	16	+18%	0.69	\$132,928	\$52.02M
Management of Companies and Enterprises	63	95	32	+51%	0.15	\$381,610	\$41.65M























## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Mining, Quarrying, and Oil and Gas Extraction	33	31	-2	-6%	0.18	\$65,006	\$14.89M

## Business Characteristics

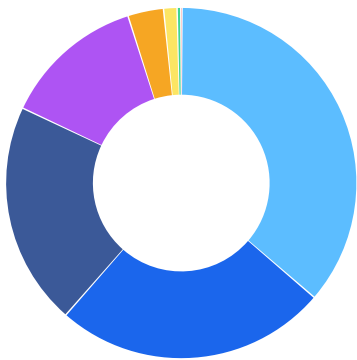
### 5,282 Companies Employ Your Workers

Online profiles for your workers mention 5,282 companies as employers, with the top 10 appearing below. In the last 12 months, 939 companies in Allegan County, MI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Perrigo Company	329 	CRST International, Inc.	981 
Spectrum Health System	86 	Dollar General Corporation	323 
Allegan General Hospital	80 	Lyft, Inc.	298 
Gun Lake Diner	53 	Perrigo Company	241 
Haworth, Inc.	51 	Allegan Area Educational Servi...	224 
Meijer, Inc.	46 	Teach For America, Inc.	216 
Parker-Hannifin Corporation	46 	Koch Trucking, Inc.	195 
Stryker Corporation	38 	Tutree, Inc.	189 
Allegan Public School District	37 	C.R. England, Inc.	169 
Hopkins Public Schools	35 	U. S. Xpress, Inc.	161 

## Business Characteristics - Cont.

### Business Size

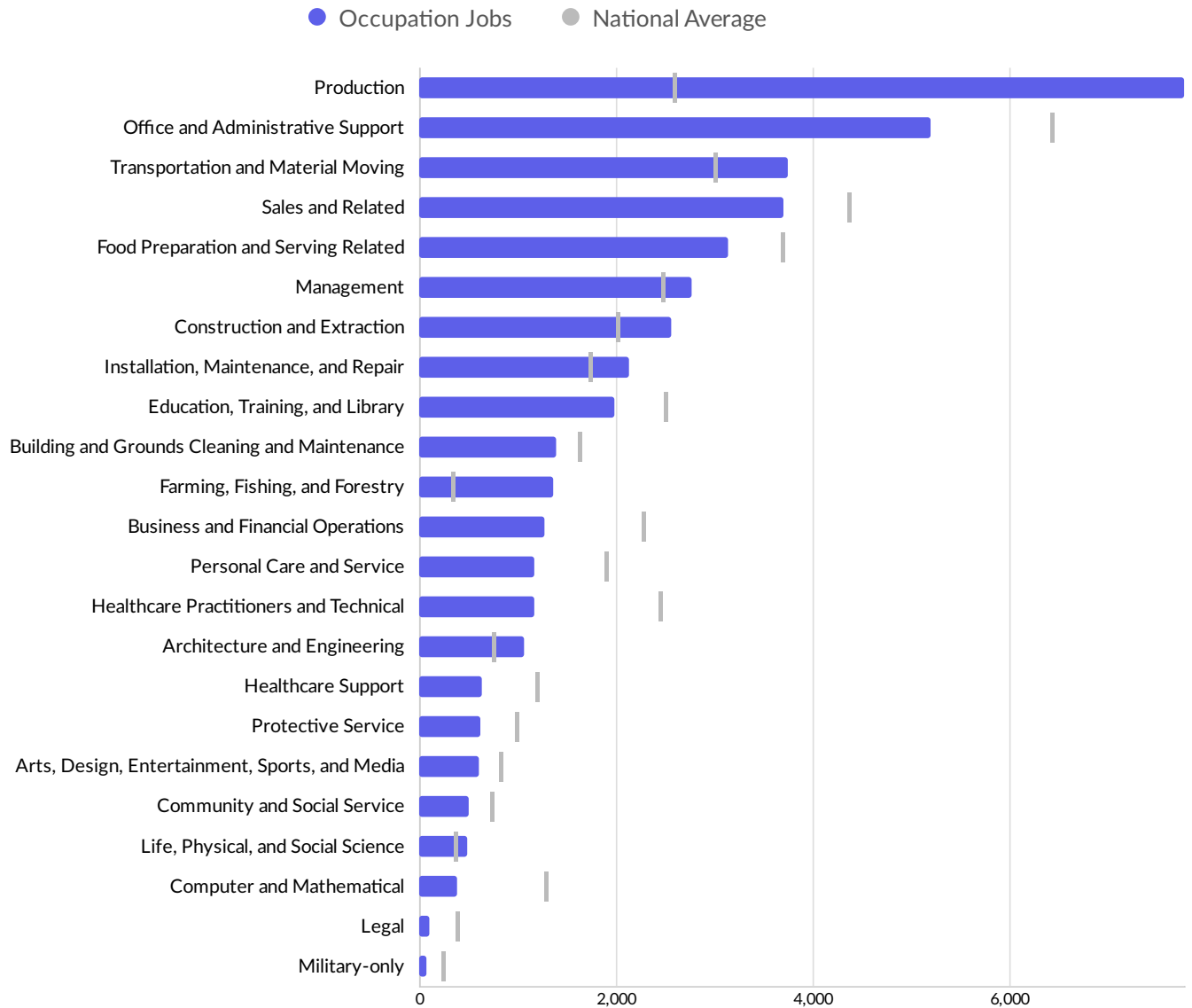


	Percentage	Business Count
1 to 4 employees	36.2%	1,287
5 to 9 employees	25.1%	893
10 to 19 employees	20.6%	731
20 to 49 employees	13.1%	464
50 to 99 employees	3.3%	117
100 to 249 employees	1.2%	44
250 to 499 employees	0.3%	12
500+ employees	0.1%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

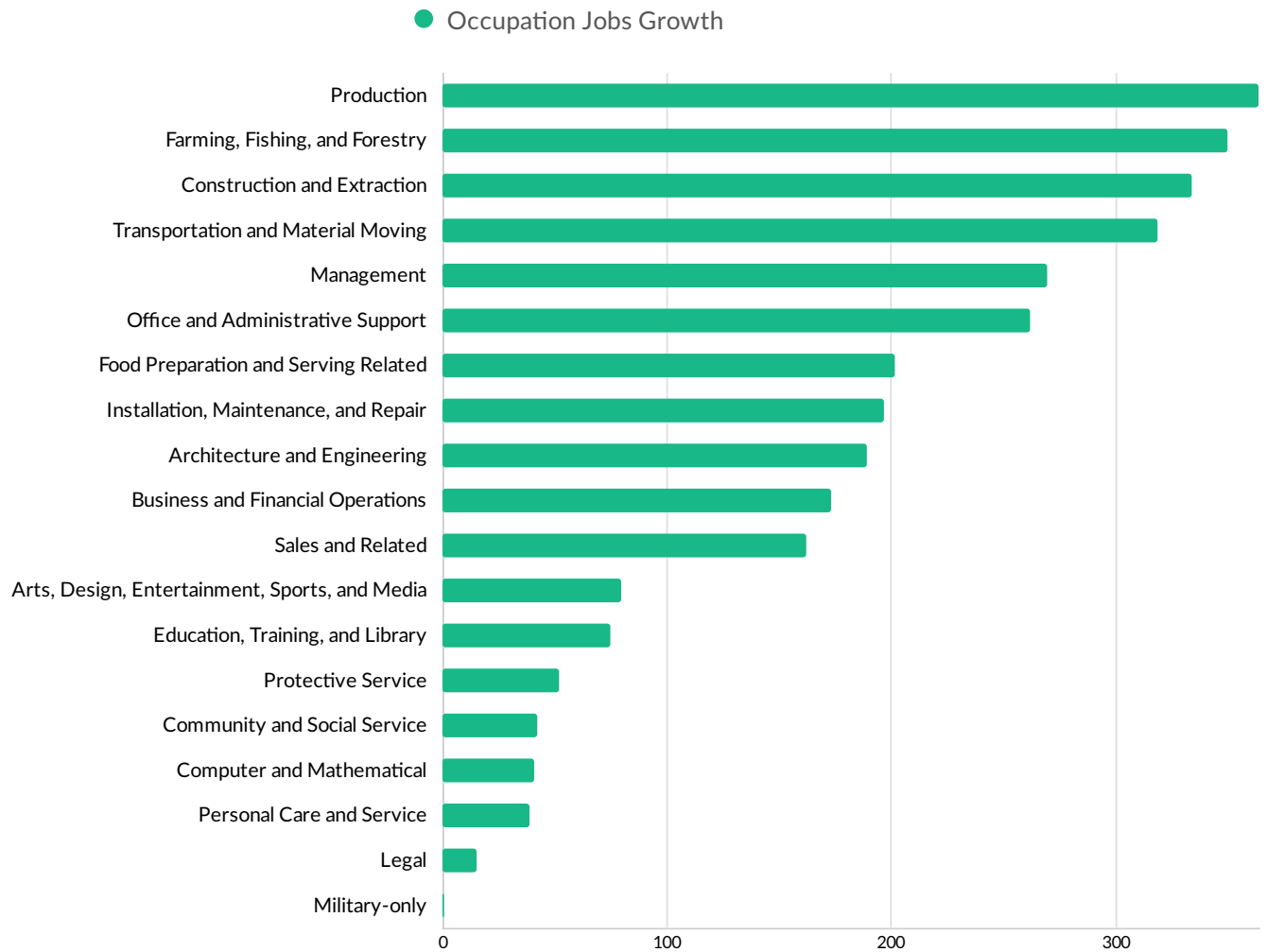
# Workforce Characteristics

## Largest Occupations



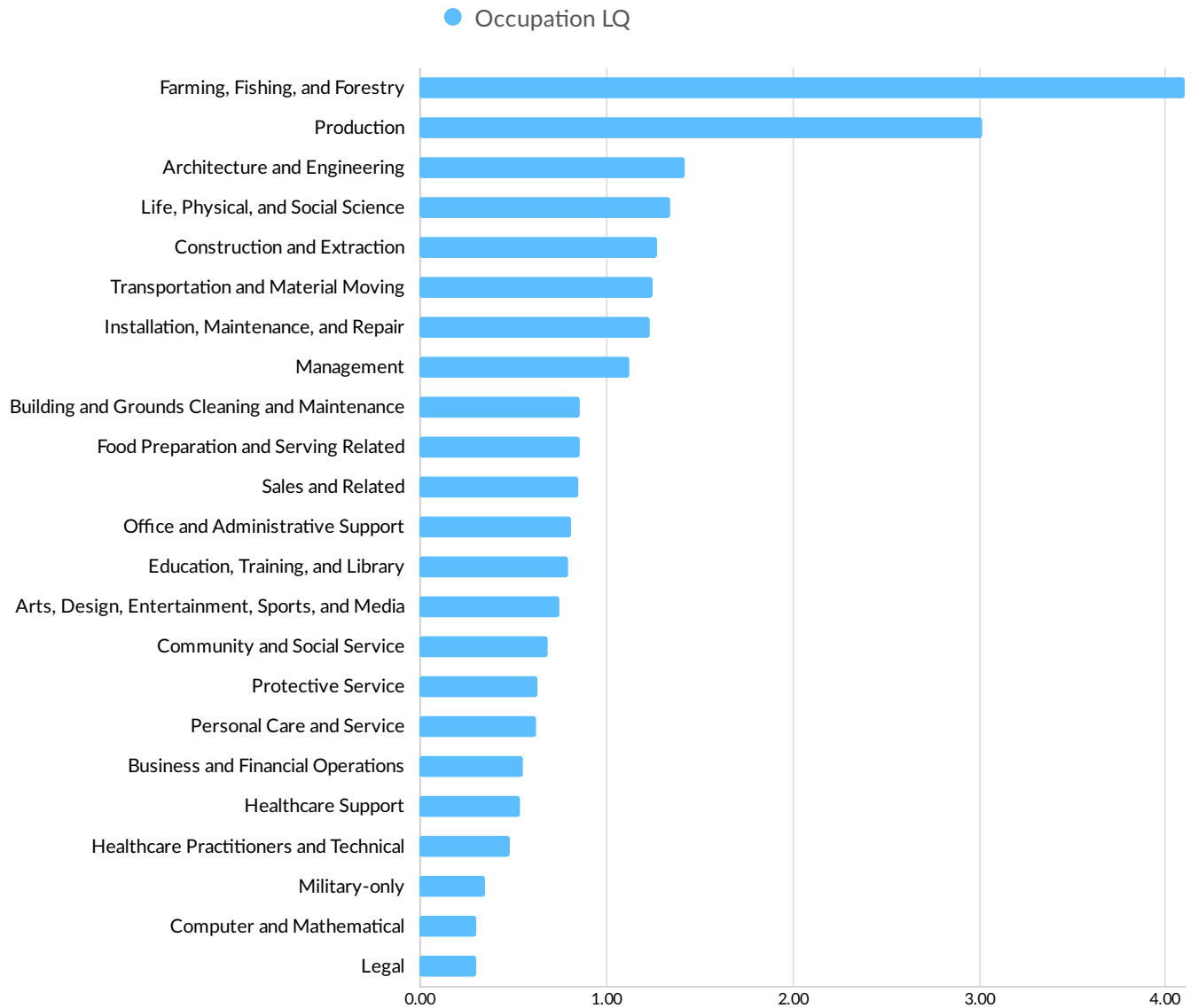
## Workforce Characteristics - Cont.

### Top Growing Occupations



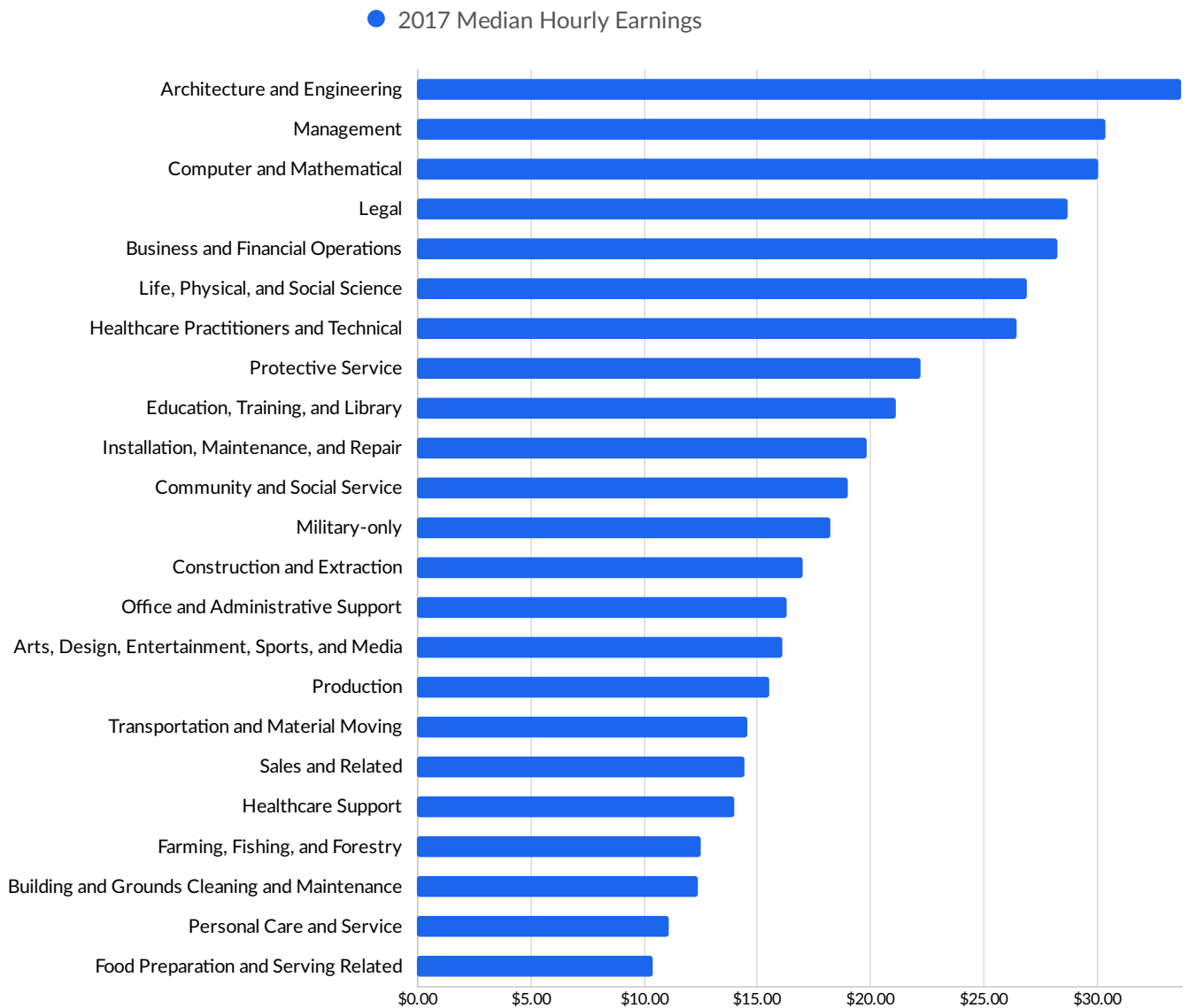
# Workforce Characteristics - Cont.

## Top Occupation LQ



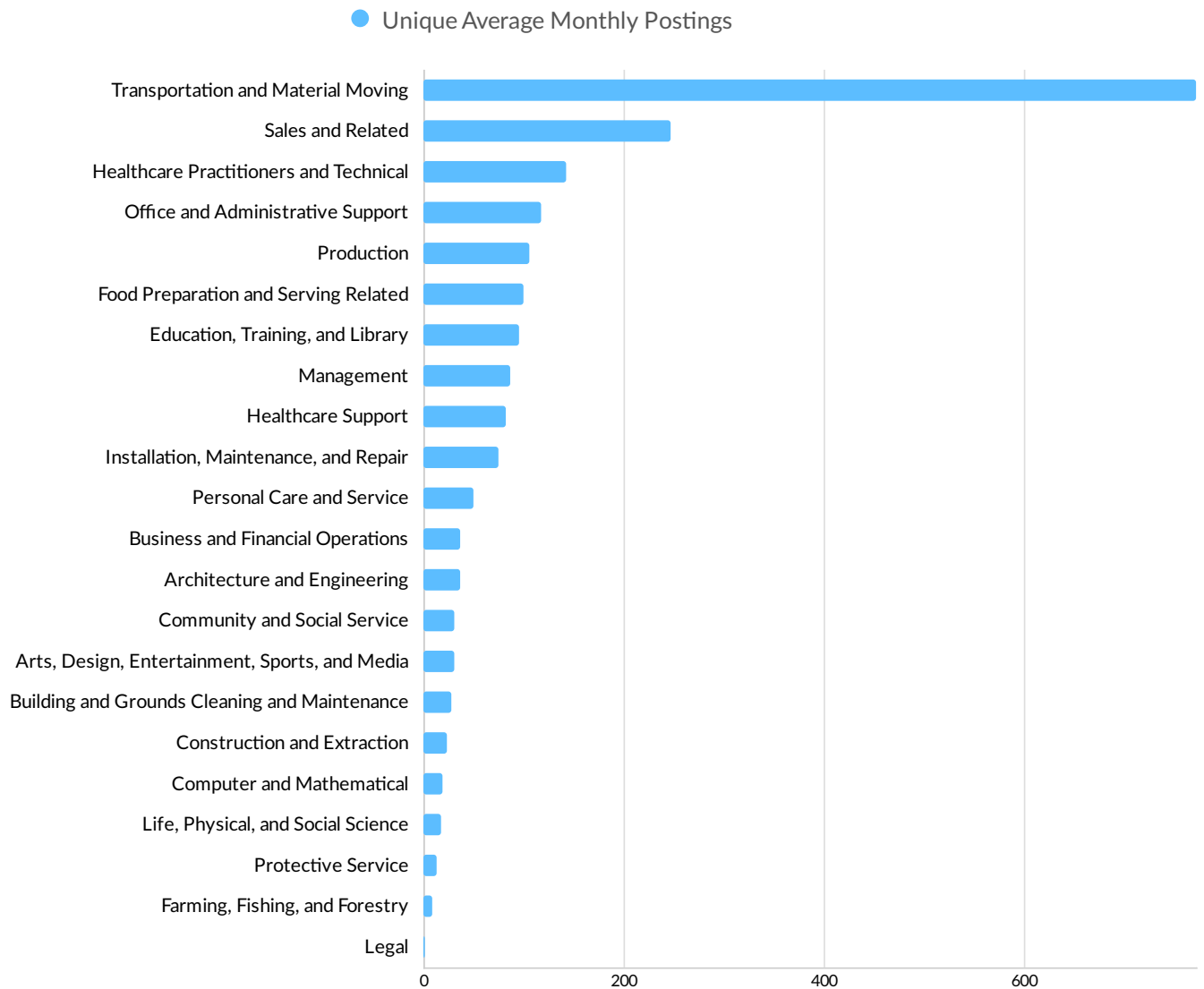
# Workforce Characteristics - Cont.

## Top Occupation Earnings



# Workforce Characteristics - Cont.

## Top Posted Occupations





## Workforce Characteristics - Cont.


Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Production	7,418	7,782	364	+5%	3.02	\$15.57	106
Office and Administrative Support	4,948	5,210	262	+5%	0.81	\$16.30	118
Transportation and Material Moving	3,431	3,750	319	+9%	1.25	\$14.60	772
Sales and Related	3,543	3,705	162	+5%	0.85	\$14.49	247
Food Preparation and Serving Related	2,945	3,147	202	+7%	0.86	\$10.40	100
Management	2,501	2,771	270	+11%	1.13	\$30.38	87
Construction and Extraction	2,226	2,560	334	+15%	1.28	\$17.01	24
Installation, Maintenance, and Repair	1,932	2,129	197	+10%	1.24	\$19.88	75
Education, Training, and Library	1,905	1,980	75	+4%	0.79	\$21.11	96
Building and Grounds Cleaning and Maintenance	1,415	1,387	-28	-2%	0.86	\$12.39	29
Farming, Fishing, and Forestry	1,015	1,365	350	+34%	4.11	\$12.55	9
Business and Financial Operations	1,095	1,268	173	+16%	0.56	\$28.25	38
Personal Care and Service	1,139	1,178	39	+3%	0.63	\$11.12	51
Healthcare Practitioners and Technical	1,189	1,178	-11	-1%	0.48	\$26.48	143
Architecture and Engineering	874	1,063	189	+22%	1.43	\$33.74	37
Healthcare Support	694	643	-51	-7%	0.54	\$14.03	83
Protective Service	572	624	52	+9%	0.63	\$22.25	13

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Mar 2018 - Feb 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	532	612	80	+15%	0.75	\$16.13	30
Community and Social Service	455	497	42	+9%	0.69	\$19.05	31
Life, Physical, and Social Science	514	487	-27	-5%	1.34	\$26.91	17
Computer and Mathematical	344	385	41	+12%	0.30	\$30.07	19
Legal	95	110	15	+16%	0.30	\$28.70	2
Military-only	80	81	1	+1%	0.36	\$18.23	0

## Educational Pipeline

In 2017, there were 309 graduates in Allegan County, MI. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Culinary Arts and Related Services, Other", and Retailing and Retail Operations.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Michigan Career and Technical Institute	309	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher