

Kelsey Sivertson

Kelsey is the Communications Associate for the Lakeshore Advantage team. Her responsibilities include acting as the board liason for the Lakeshore Advantage Board of Directors, the LDFA Board of Directors, the Allegan County Economic Development Committee Board, and the Brownfield Redevelopment Board. Kelsey also does website management and contributes to press releases. Kelsey has also become a logistics coordinator for our signiature events and for SURGE meetups.



Kelsey is a part time student, pursuing a BA in English with an emphasis on creative writing. Prior to joining the Lakeshore Advantage team, Kelsey worked for Holland manufacturers such as Elhart and West Michigan Office Interiors, building her skill set in office administration.

Kelsey has a passion for poetry and short story and spends time outside of work cultivating her skills as a writer, specifically fascinated with acting and plays. In her free time, Kelsey is training for a marathon.

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