

# EXPANSION PROJECTS 2022

WE SERVE BUSINESS LEADERS AT CURRENT OR FUTURE OTTAWA AND ALLEGAN COUNTY PRIMARY EMPLOYERS

Company	Industry	Location	Private Investment	New & Retained Jobs
By-Pas International Corporation	Chemical Manufacturing	City of Holland	\$1,362,000	4
Classic Transportation & Warehousing	Warehousing & Storage	Leighton Township	\$8,484,335	10
Coastal Container	Paper Manufacturing	City of Holland	\$25,000,000	156
Cold-Link Logistics	Logistics & Transportation	City of Holland	\$31,360,000	55
DeWys Metal Solutions	Fabricated Metal Product Manufacturing	Wright Township	\$800,000	225
Electric Steel	Speculative Development	City of Holland	\$3,129,186	0
Encoris	Medical Device Manufacturing	Holland Charter Township	\$1,200,000	14
fairlife, LLC	Food Processing	City of Coopersville	\$140,000,000	105
Forged By Design	Furniture & Related Products Manufacturing	City of Holland	\$2,270,256	18
Gentex	Automotive Manufacturing	City of Zeeland/Zeeland Charter Township	\$300,000,000	500
Helix CNC	Primary Metal Manufacturing	Holland Charter Township	\$194,833	3
Hortech	Animal & Crop Production	Crockery Township	\$6,639,840	70
Hudsonville Creamery & Ice Cream Company	Food Processing	City of Holland	\$65,703,104	76
Hyperion Automation	Advanced Manufacturing & Automation	City of Holland	\$1,505,201	23
Impact Fab	Fabricated Metal Product Manufacturing	Holland Charter Township	\$4,612,546	15
JR Automation	Advanced Manufacturing & Automation	City of Holland	\$15,000,000	140
KNITit	Apparel Manufacturing	City of Holland	\$432,645	3
Koops	Advanced Manufacturing & Automation	City of Holland	\$2,351,052	35
Lakeshore Industrial Properties	Speculative Development	City of Holland	\$4,936,565	0
Lakeside Aggregate	Building & Construction	Crockery Township	\$4,045,511	35
LG Energy Solution	Battery/Electric Vehicle Production	City of Holland	\$1,700,000,000	1,200
Metal Flow Corporation	Fabricated Metal Product Manufacturing	Holland Charter Township	\$6,995,486	227
MFP Automation Engineering	Advanced Manufacturing & Automation	Jamestown Charter Township	\$824,013	5
Potts Masonry	Speculative Development	Holland Charter Township	\$1,314,944	0
Power Manufacturing	Fabricated Metal Product Manufacturing	City of Holland	\$3,784,669	39
RT Baldwin	Furniture & Related Products Manufacturing	Jamestown Charter Township	\$2,676,139	10
Sprinkles Donuts	Food Processing	Jamestown Charter Township	\$606,998	10
Strategic Label	Printing & Related Support Services	City of Holland	\$931,837	15
Symbiote	Furniture & Related Products Manufacturing	City of Zeeland	\$2,500,000	7
Tommy Car Wash Systems	Machinery Manufacturing	City of Holland	\$35,303,516	305
Trigon Steel Components	Fabricated Metal Product Manufacturing	City of Holland	\$197,642	42
Walters Gardens	Animal & Crop Production	Zeeland Charter Township	\$9,150,000	55
West Michigan Plastics	Automotive Manufacturing	City of Holland	\$823,662	21
<b>Total</b>			<b>\$2,384,135,980</b>	<b>3,352</b>

# ACHIEVEMENTS 2022

THE LAKESHORE REGION'S GPS—WE GROW, PLAN, AND SOLVE TO ENSURE A BRIGHT ECONOMIC FUTURE

## GROWTH



- 302 primary employers served
- 33 projects supported
- 3,352 created and/or retained jobs
- \$2.53B in private investment
- \$436M in business support funds leveraged
- 63 startup companies assisted
- \$31.7M in capital raised by startups

## PLANNING



- Pilot business incubator launched
  - 33 Members
  - 53 Programs and events
- Secured \$60M state funding for critical wastewater pipeline expected to generate \$187M in agricultural investment and 145 new jobs
- Facilitated \$2.1M Ottawa County ARPA funding investments into transformational, sustainable workforce development projects which expand career opportunities for the current and emerging workforce and increase employer access to skilled workers
- Mid-year compensation survey launched and results shared with manufacturers
- 2,000+ interactions with business and community partners
- Finalized a memorandum of understanding with The Right Place and Muskegon Area First to further strengthen regional action plans and partnership

## SOLVING



- 27 Industry 4.0 assessments completed in partnership with the Center-West
- \$130,150 awarded to three educational institutions to invest in new automation and healthcare training equipment
- Launched a new Talent Pathways initiative with The Right Place which currently supports five lakeshore employers
- Created Diversity, Equity and Inclusion Return on Investment (ROI) resources to support area primary employers

For every \$1 invested in Lakeshore Advantage, primary employers returned \$1,297 in investment.



**LAKESHORE  
ADVANTAGE**

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