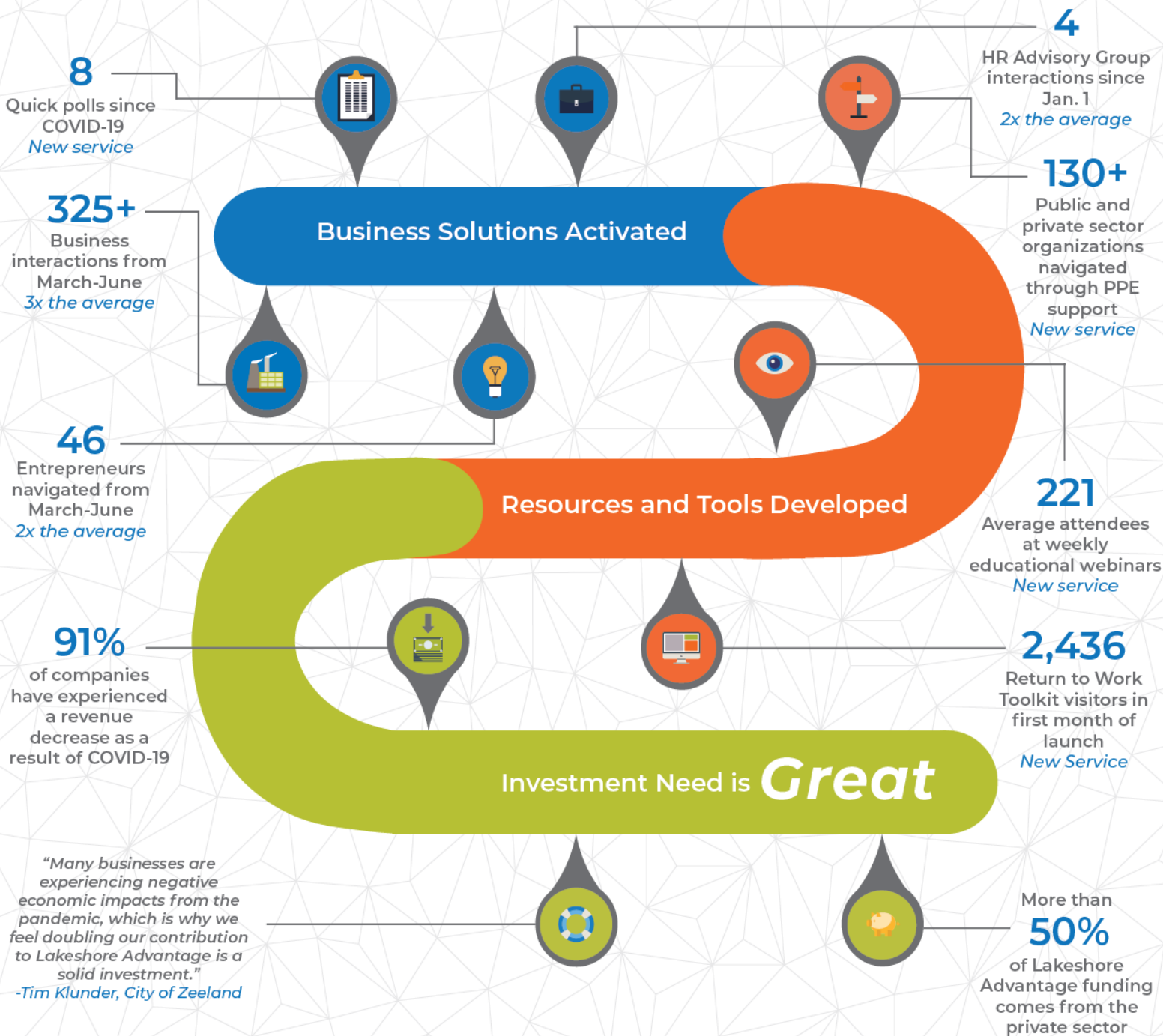


ECONOMIC DEVELOPMENT IMPACT IN TIMES OF CRISIS

YOUR INVESTMENT DOLLARS PUT TO WORK

*"Economic Development Organizations are on the frontlines of helping companies navigate the economic fallout of this crisis."
-The Rockefeller Institute of Government*



*"Many businesses are experiencing negative economic impacts from the pandemic, which is why we feel doubling our contribution to Lakeshore Advantage is a solid investment."
-Tim Klunder, City of Zeeland*

*"Lakeshore Advantage was among the first economic development organizations to give support to a national effort to create a polling tool to help economic developers gather solid data on the business impact of COVID-19."
-Eric Canada, Blane Canada Ltd.*