

## Beth Blanton

Beth Blanton joined the Lakeshore Advantage team in 2016 and serves as the vice president of engagement. Beth is charged with ensuring Lakeshore Advantage investor partners are informed and involved in the work of the organization. In her current role she is responsible for identifying and growing long-term partnerships and leading the organization's fundraising efforts.



Beth brings to Lakeshore Advantage a passion for relationship building and an ability to negotiate mutually beneficial outcomes through collaboration. She has more than fifteen years' experience working with public, private and non-profit sectors.

Beth is involved in multiple organizations as a board member including the West Michigan Regional Airport Authority, Tulip Time Festival and Compassionate Heart Ministries.

Beth grew up in Wheaton, Illinois and is a graduate of Hope College. She resides in Zeeland with her husband and three children.

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