

Mason Kraal

Mason is the Business Solutions Manager here at Lakeshore Advantage, joining the team in 2022. Mason serves as a business retention lead for the team, working with primary employers in Allegan and Ottawa counties to understand and resolve their challenges while also providing them with the tools and knowledge necessary for their future growth



Accomplishments: Recent graduate of the school of Business at Hope College with a psychology minor, with study abroad semesters completed in Berlin and London.

Alma Mater: Hope College

Interest: Soccer, Chess, Golf, Fitness

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