

Haley Abbas

Haley has a passion for marketing and is able to put that passion to good use as the Marketing Coordinator here at Lakeshore Advantage. She provides marketing, communications, and funding support along with graphic design, videography and grant writing to support our efforts in the region.



Haley was born and raised in Grand Rapids, and when she's not working she enjoys spending time in the outdoors by running, hiking, swimming, or rock climbing. She is a member of the Grand Rapids Junior Chamber, on the D.A. Blodget St. John's Guild, and is a proud alumni of Michigan State University's Broad College of Business.

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