

Amanda Murray

Amanda Murray joined the Lakeshore Advantage team in 2016 and serves as the Vice President of Business Solutions. In this role, Amanda leads Lakeshore Advantage's Business Solutions team, which focuses on business attraction, retention and expansion efforts, along with entrepreneurship programming.



Prior to her current role, Amanda held the position of vice president of economic development for an economic development organization in the Nashville, Tennessee region. During her time in Tennessee, she worked with existing companies to overcome barriers to growth, marketed the county to site consultants across the country, and headed up several workforce development initiatives. She also comes with experience from time working for Purdue University where she worked with communities throughout Indiana assisting with community and public policy engagement, entrepreneurship, leadership and workforce development and strategic planning.

Some of Amanda's accomplishments include an opportunity to serve as a small business development specialist on a USAID project in Costa Rica and being recognized as one of Michiana's 40 Under 40 in 2012. Amanda holds a master's of science in urban and regional planning from the University of Wisconsin-Madison and a bachelor's of science in international business from Washington State University.

201 W. Washington Ave. Loft 410
Zeeland, Michigan 49464

P 616.772.5226
F 616.772.5602

lakeshoreadvantage.com