



# Allegan County, MI



LAKE SHORE  
**ADVANTAGE**

Michigan

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## Report Parameters

### 1 County

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26005 Allegan County, MI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**118,271**

**Population (2019)**

Population **grew by 4,908** over the last 5 years and is projected to **grow by 3,710** over the next 5 years.

**45,089**

**Total Regional Employment**

Jobs **grew by 3,786** over the last 5 years and are projected to **grow by 3,193** over the next 5 years.

**\$59.9K**

**Median Household Income (2018)**

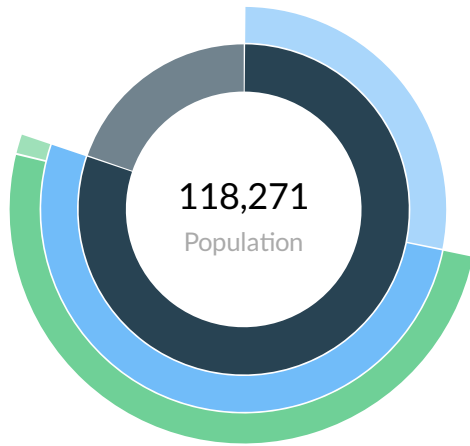
Median household income is **\$410 below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 4.3%** since 2014, growing by 4,908. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 3,710.
- From 2014 to 2019, jobs **increased by 9.2%** in Allegan County, MI from 41,304 to **45,089**. This change **outpaced the national growth rate of 7.9% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 64.5% to 64.9% between 2014 and 2019**.
- Concerning educational attainment, **14.7% of Allegan County, MI residents possess a Bachelor's Degree** (4.1% below the national average), and **8.4% hold an Associate's Degree** (0.3% above the national average).
- The top three industries in 2019 are Pharmaceutical and Medicine Manufacturing, Office Furniture (including Fixtures) Manufacturing, and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	118,271	61,579	45,089	91.1	\$5.12B	\$8.43B	\$7.14B
State	10,009,811	4,922,107	4,768,258	90.5	\$540.60B	\$468.03B	\$546.02B

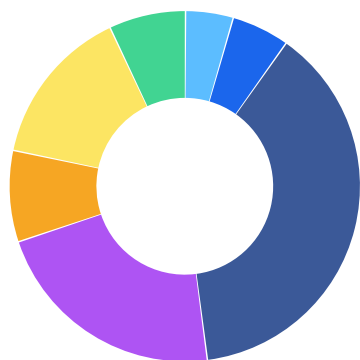
## 2019 Labor Force Breakdown



	Population
● Total Working Age Population	94,825
● Not in Labor Force (15+)	33,246
● Labor Force	61,579
● Employed	59,883
● Unemployed	1,696
● Under 15	23,446

## Educational Attainment

Concerning educational attainment, **14.7% of Allegan County, MI residents possess a Bachelor's Degree** (4.1% below the national average), and **8.4% hold an Associate's Degree** (0.3% above the national average).

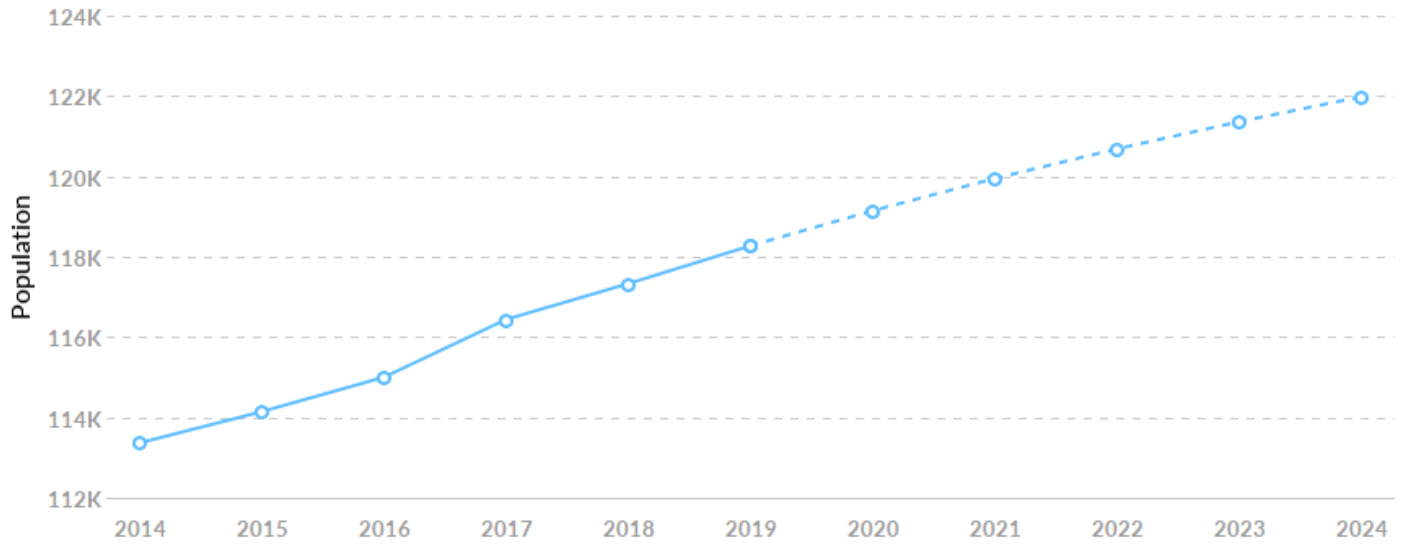


	% of Population	Population
● Less Than 9th Grade	4.4%	3,550
● 9th Grade to 12th Grade	5.3%	4,310
● High School Diploma	38.1%	30,774
● Some College	21.9%	17,701
● Associate's Degree	8.4%	6,797
● Bachelor's Degree	14.7%	11,868
● Graduate Degree and Higher	7.1%	5,713

# Historic & Projected Trends

## Population Trends

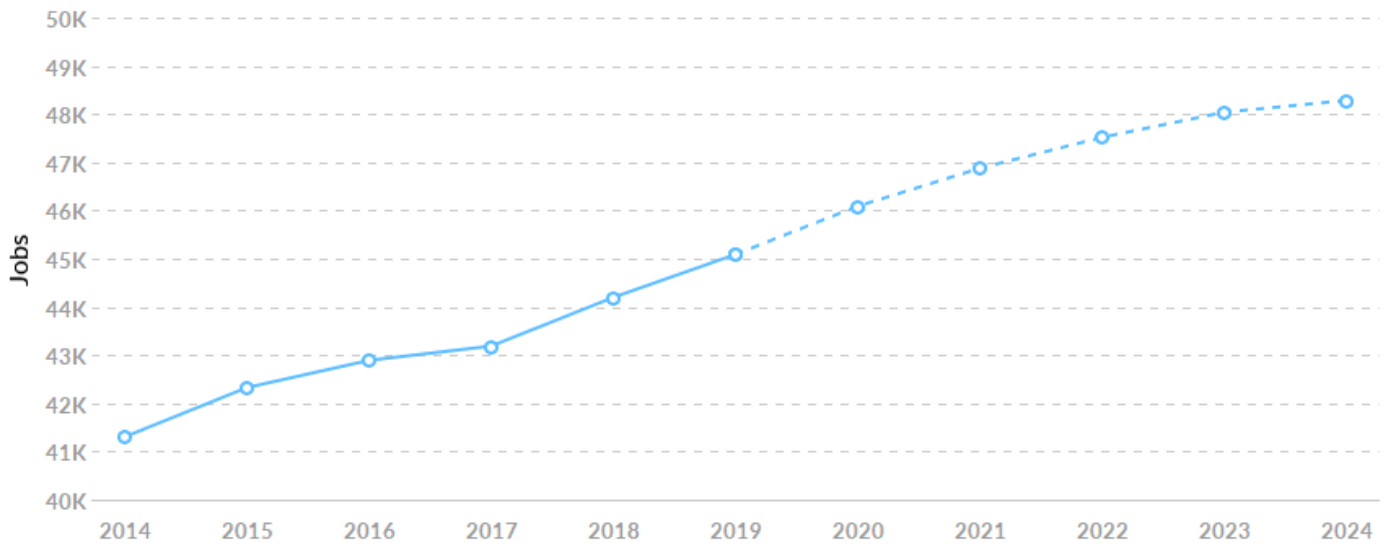
As of 2019 the region's population **increased by 4.3%** since 2014, growing by 4,908. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 3,710.



Timeframe	Population
2014	113,364
2015	114,143
2016	115,001
2017	116,438
2018	117,330
2019	118,271
2020	119,145
2021	119,947
2022	120,684
2023	121,361
2024	121,982

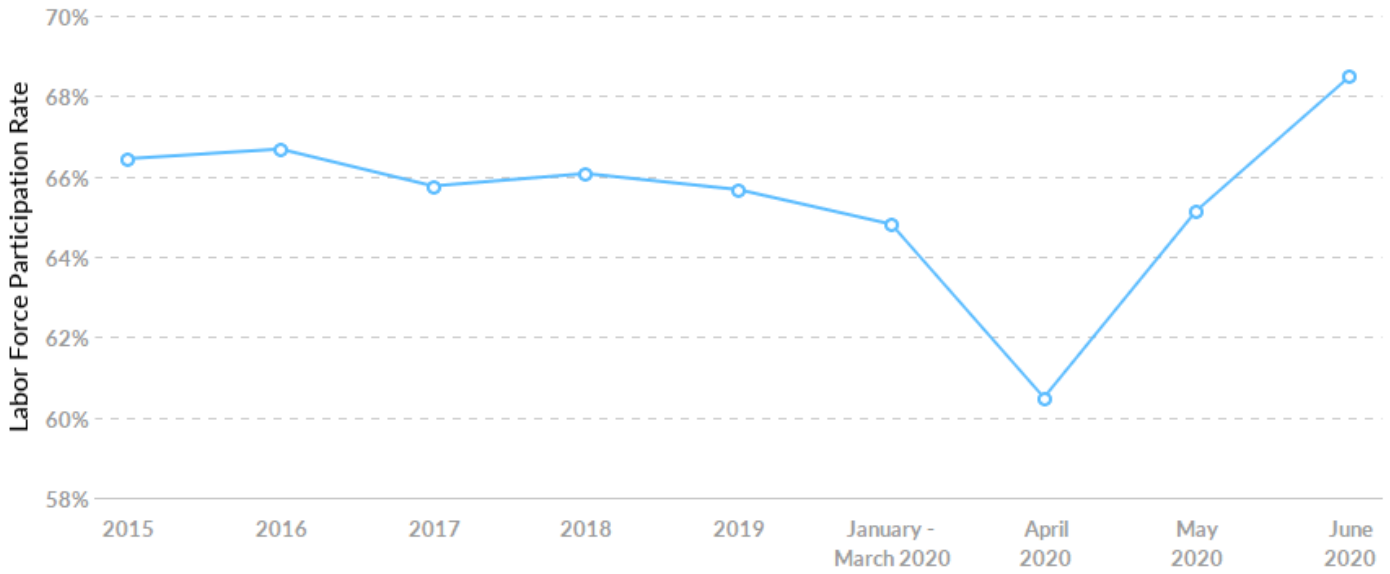
## Job Trends

From 2014 to 2019, jobs increased by 9.2% in Allegan County, MI from 41,304 to 45,089. This change **outpaced the national growth rate of 7.9% by 1.3%.**



Timeframe	Jobs
2014	41,304
2015	42,325
2016	42,891
2017	43,187
2018	44,197
2019	45,089
2020	46,088
2021	46,876
2022	47,517
2023	48,039
2024	48,282

## Labor Force Participation Rate Trends

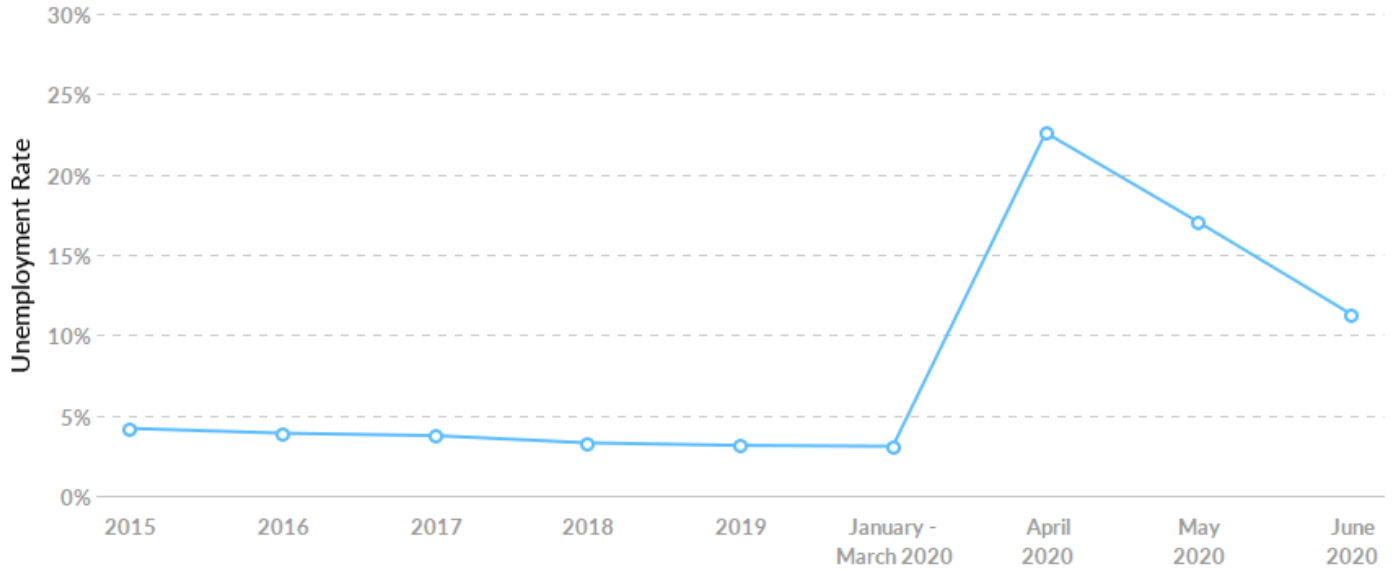


Timeframe	Labor Force Participation Rate
2015	66.44%
2016	66.68%
2017	65.76%
2018	66.07%
2019	65.67%
January - March 2020	64.81%
April 2020	60.49%
May 2020	65.15%
June 2020	68.48%



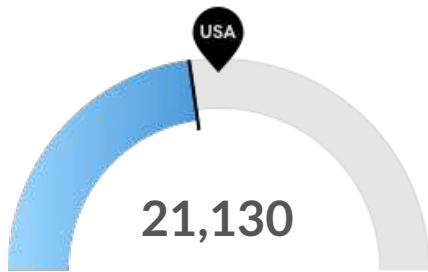
## Unemployment Rate Trends

Allegan County, MI had a June 2020 unemployment rate of 11.29%, **increasing from 4.19%** 5 years before.



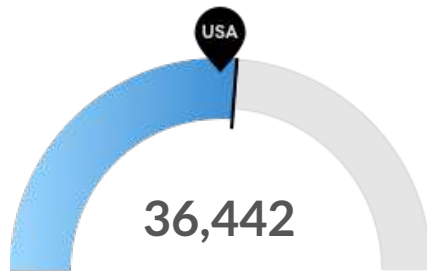
Timeframe	Unemployment Rate
2015	4.19%
2016	3.89%
2017	3.74%
2018	3.29%
2019	3.13%
January - March 2020	3.08%
April 2020	22.58%
May 2020	17.02%
June 2020	11.29%

## Population Characteristics



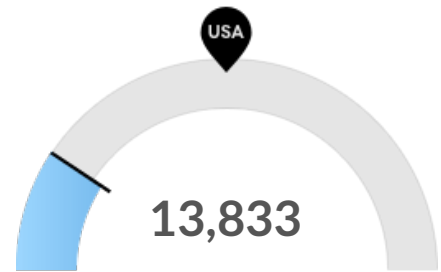
Millennials

Allegan County, MI has 21,130 millennials (ages 25-39). The national average for an area this size is 24,121.



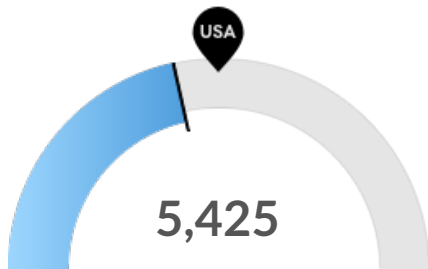
Retiring Soon

Retirement risk is about average in Allegan County, MI. The national average for an area this size is 33,963 people 55 or older, while there are 36,442 here.



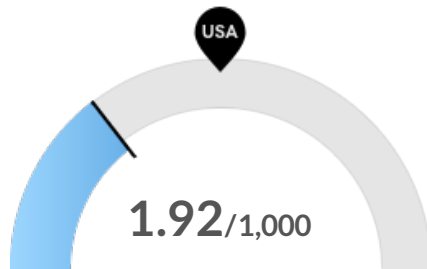
Racial Diversity

Racial diversity is low in Allegan County, MI. The national average for an area this size is 46,485 racially diverse people, while there are 13,833 here.



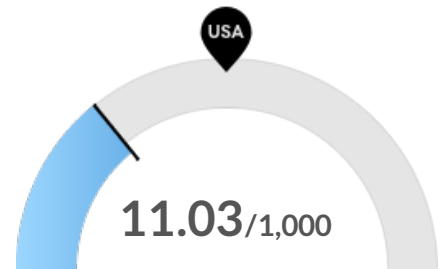
Veterans

Allegan County, MI has 5,425 veterans. The national average for an area this size is 6,674.



Violent Crime

Allegan County, MI has 1.92 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

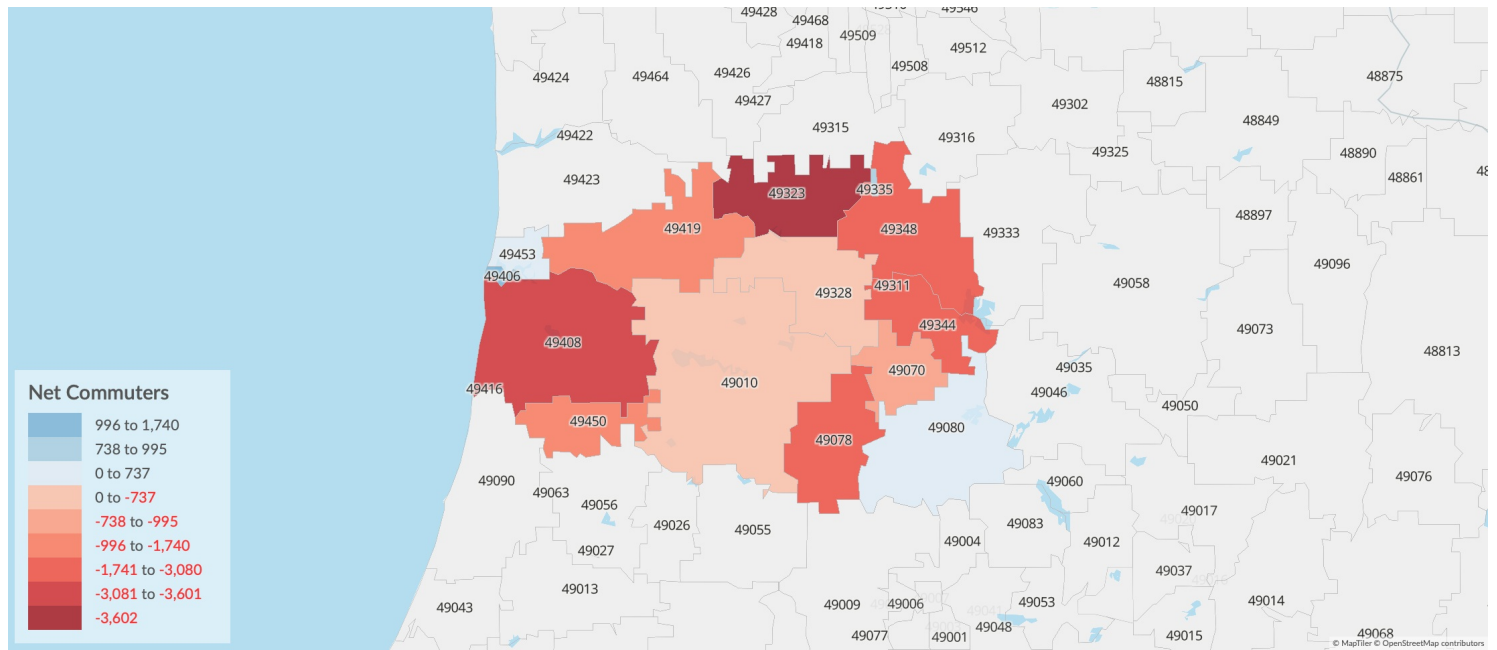


Property Crime

Allegan County, MI has 11.03 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Allegan County, MI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

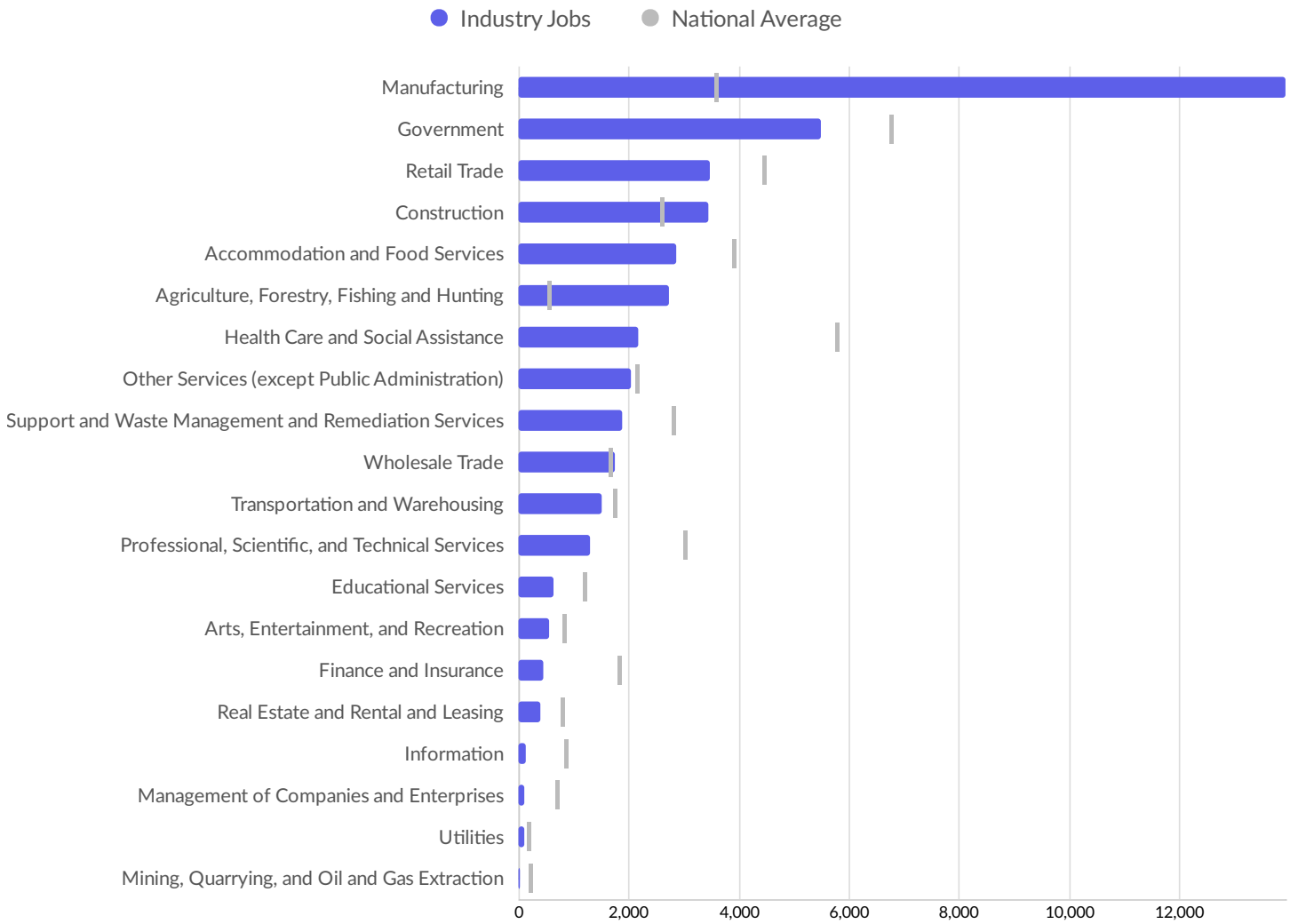
ZIP	Name	2019 Employment
49010	Allegan, MI (in Allegan c...	9,705
49080	Plainwell, MI (in Allegan...	9,047
49348	Wayland, MI (in Allegan...	5,831
49078	Otsego, MI (in Allegan c...	3,737
49328	Hopkins, MI (in Allegan ...	3,373

### Where Talent Lives

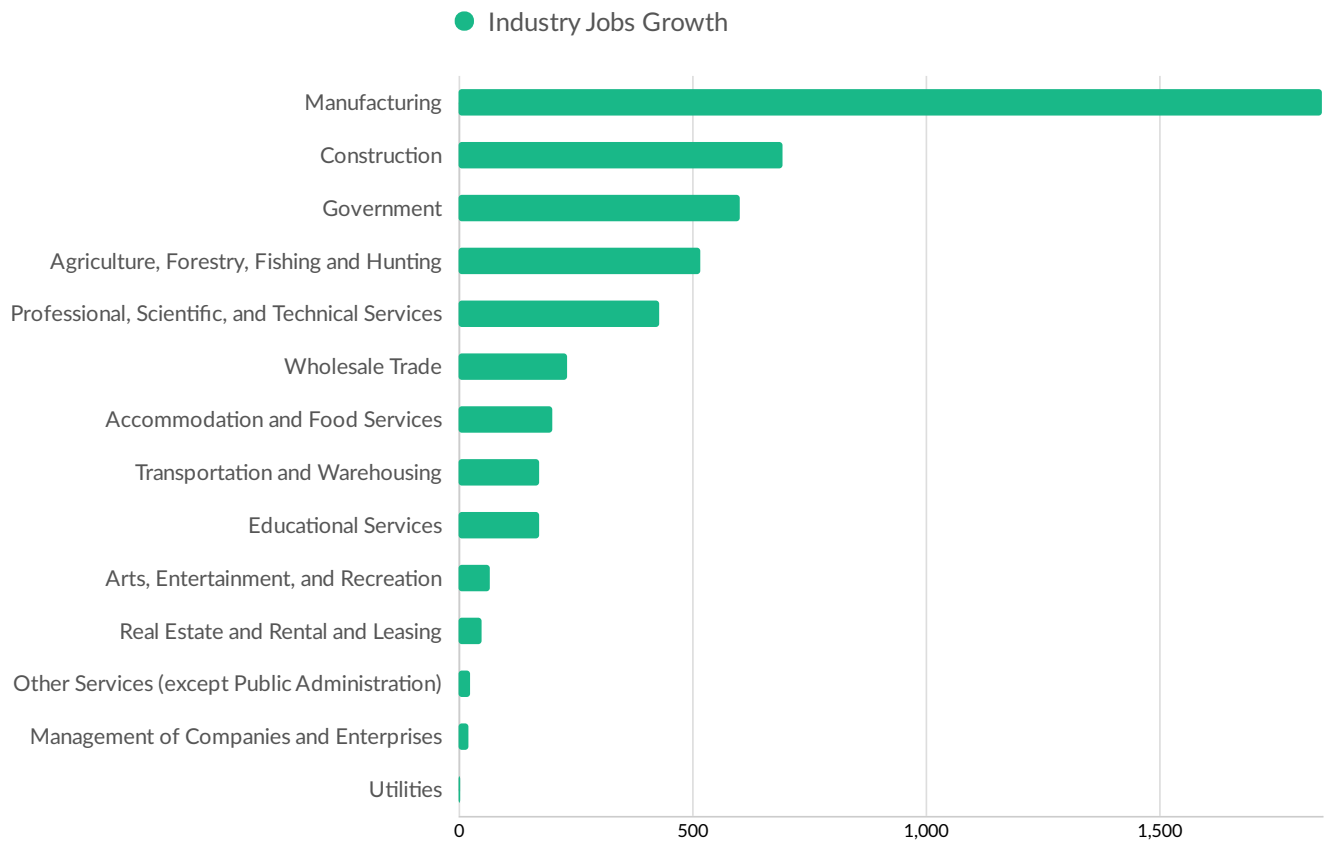
ZIP	Name	2019 Workers
49010	Allegan, MI (in Allegan c...	9,932
49080	Plainwell, MI (in Allegan...	8,851
49348	Wayland, MI (in Allegan...	7,760
49323	Dorr, MI (in Allegan cou...	6,063
49078	Otsego, MI (in Allegan c...	5,477

# Industry Characteristics

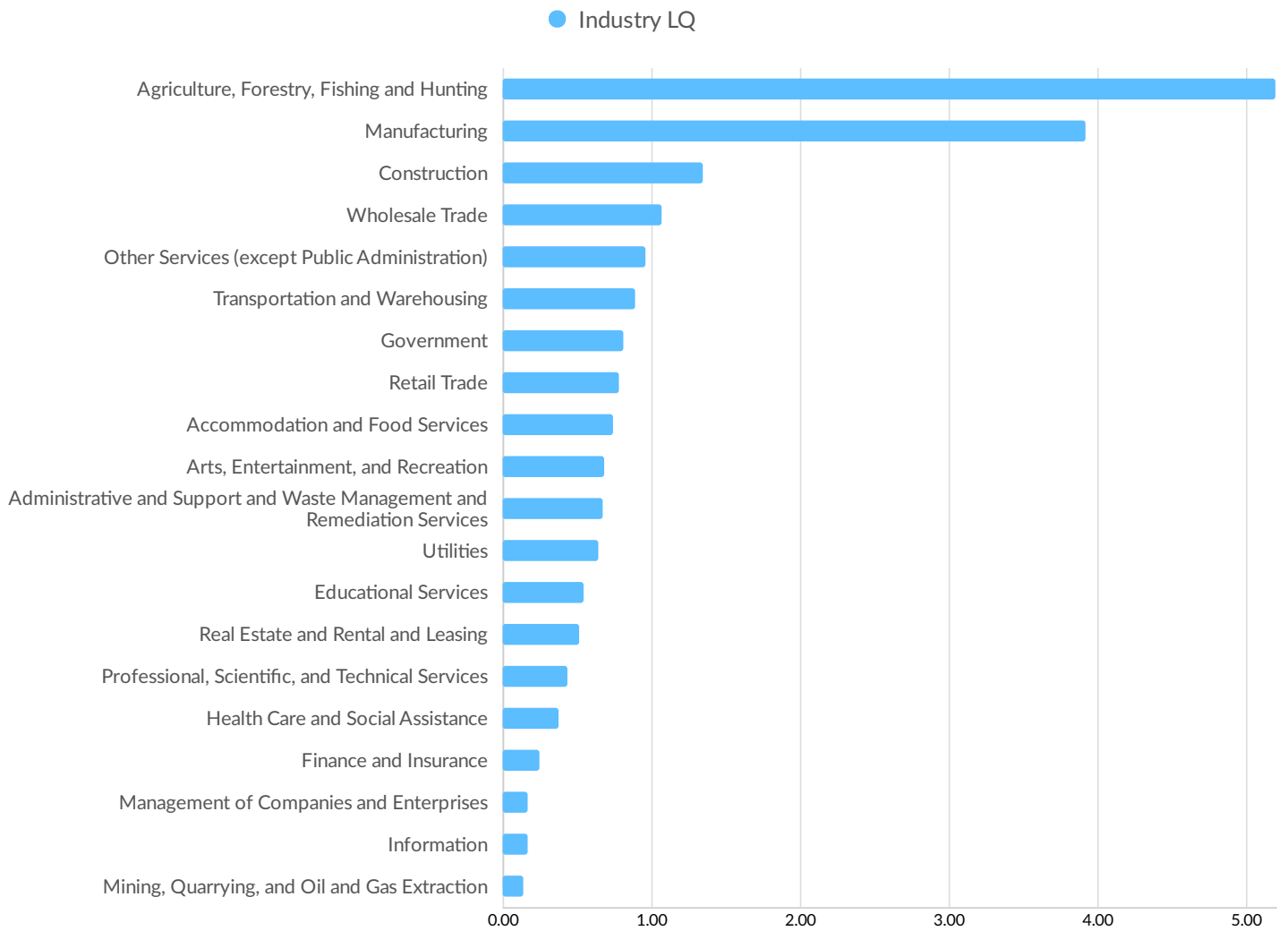
## Largest Industries



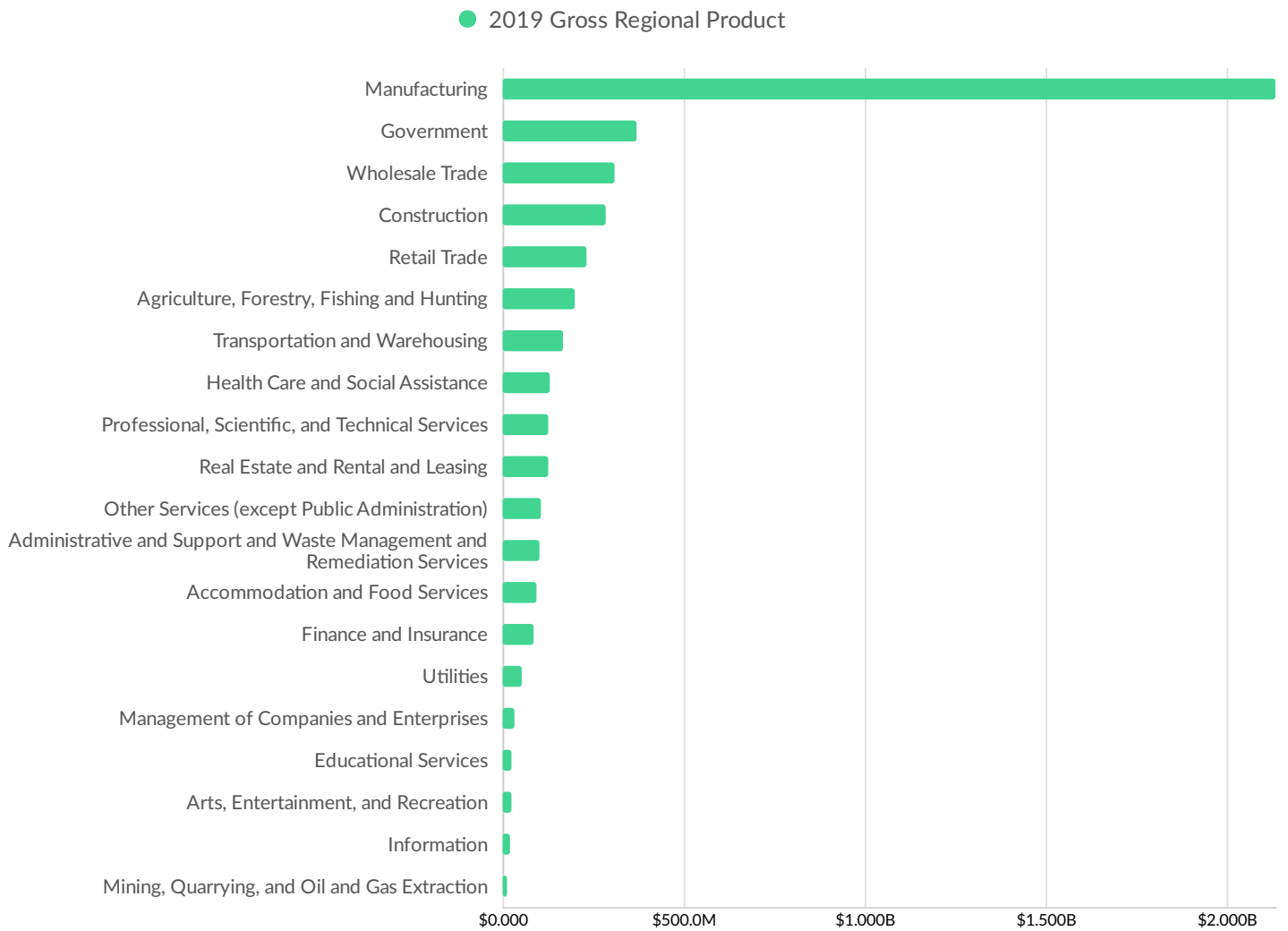
## Top Growing Industries



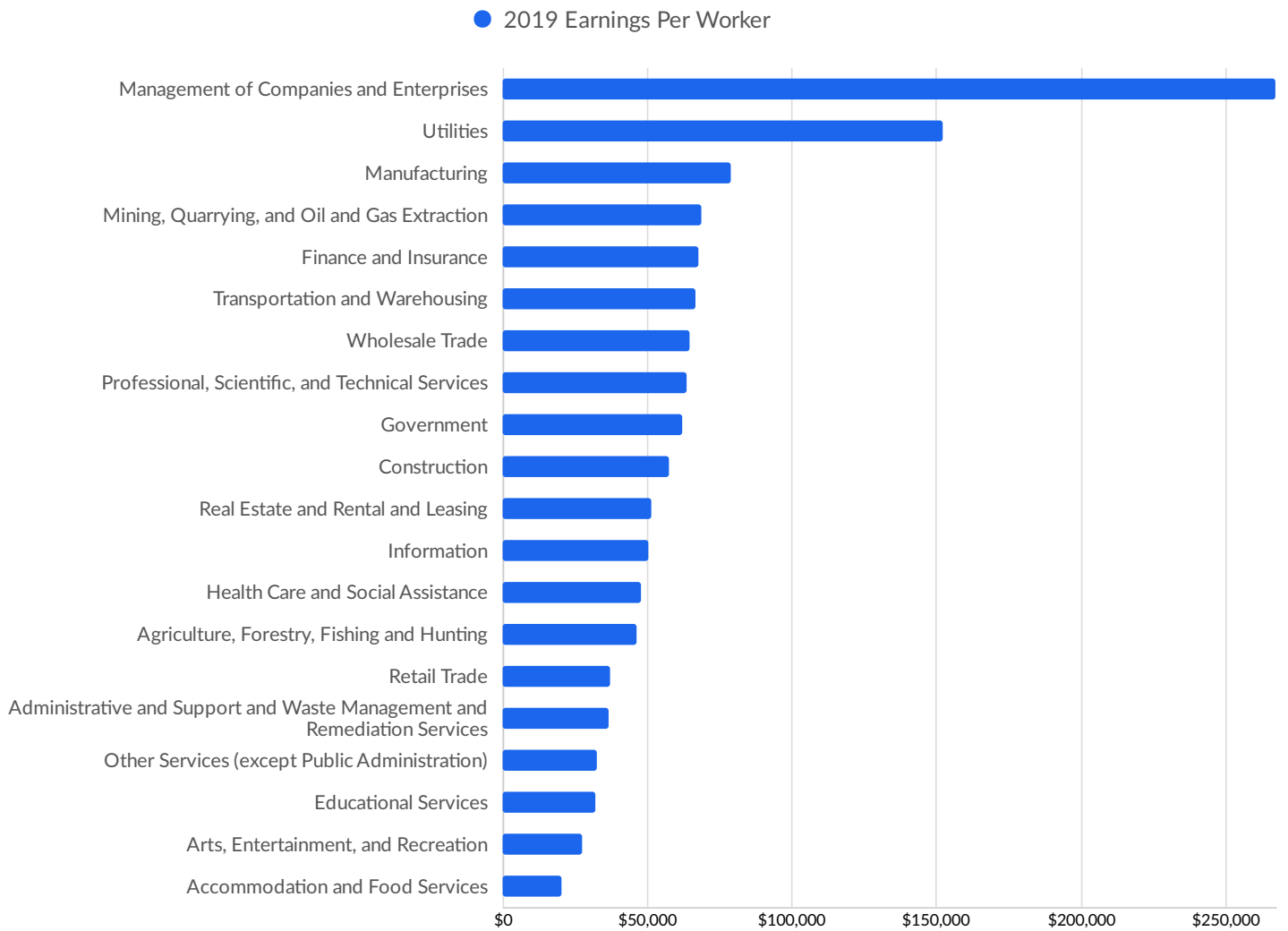
## Top Industry LQ



## Top Industry GRP

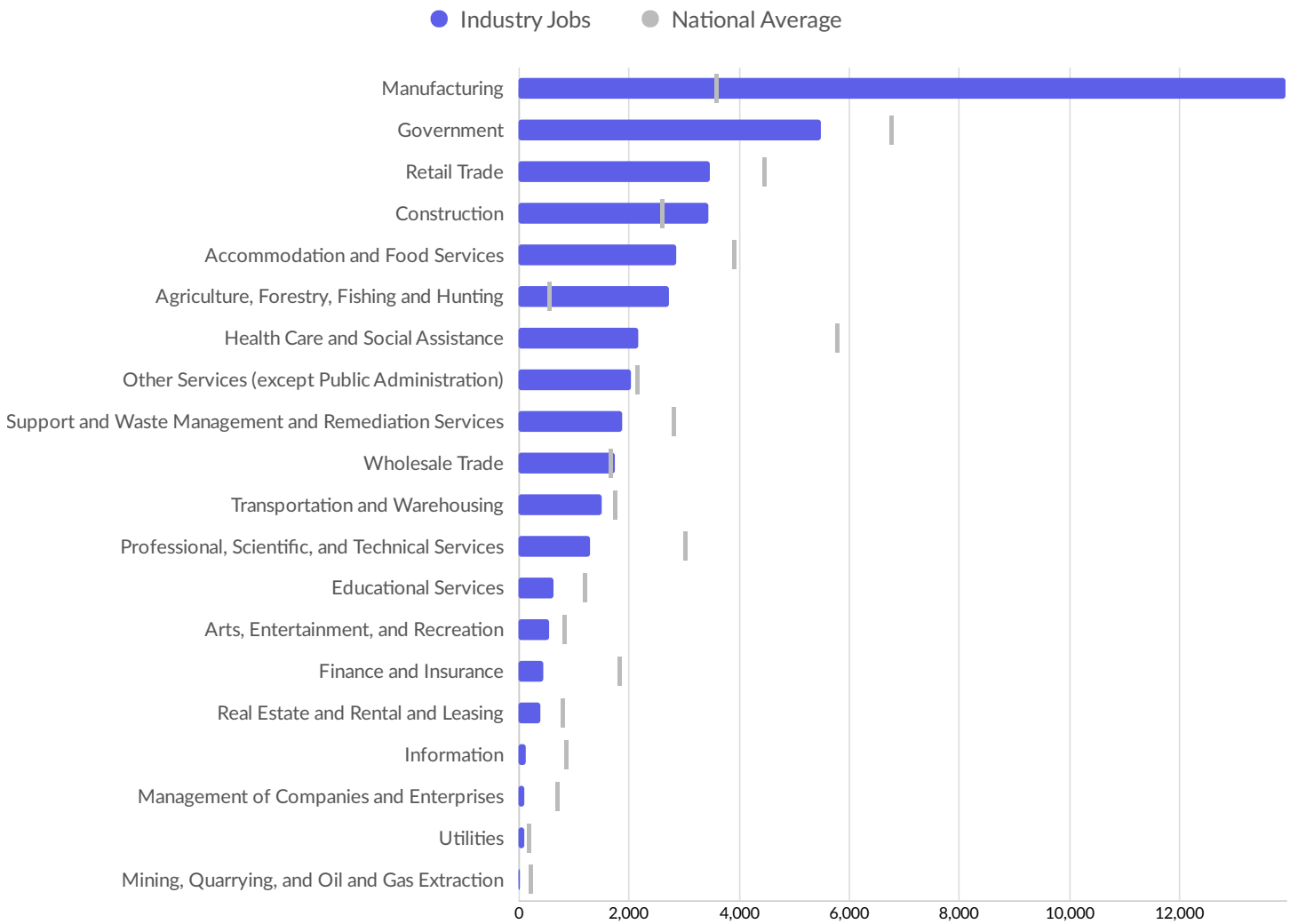


## Top Industry Earnings
























## Largest Industries



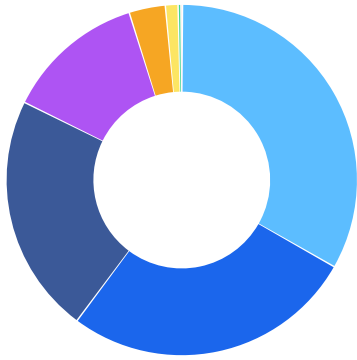
## Business Characteristics

### 6,270 Companies Employ Your Workers

Online profiles for your workers mention 6,270 companies as employers, with the top 10 appearing below. In the last 12 months, 907 companies in Allegan County, MI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Perrigo Company	349 	CRST International, Inc.	700 
Spectrum Health System	97 	Perrigo Company	376 
Allegan General Hospital	84 	HealthCare Employment Netwo...	342 
Haworth, Inc.	83 	Dollar General Corporation	305 
Gun Lake Diner	73 	CareInHomes.com	240 
Parker-Hannifin Corporation	56 	U.S. Xpress, Inc.	200 
Selectminds Inc	53 	Allegan Area Educational Servic...	160 
Bronson Health Care Group, Inc.	52 	Care.com, Inc.	160 
Johnson Controls, Inc.	52 	McDonald's Corporation	146 
Borgess Health Alliance, Inc.	42 	Pizza Hut, Inc.	146 

## Business Size

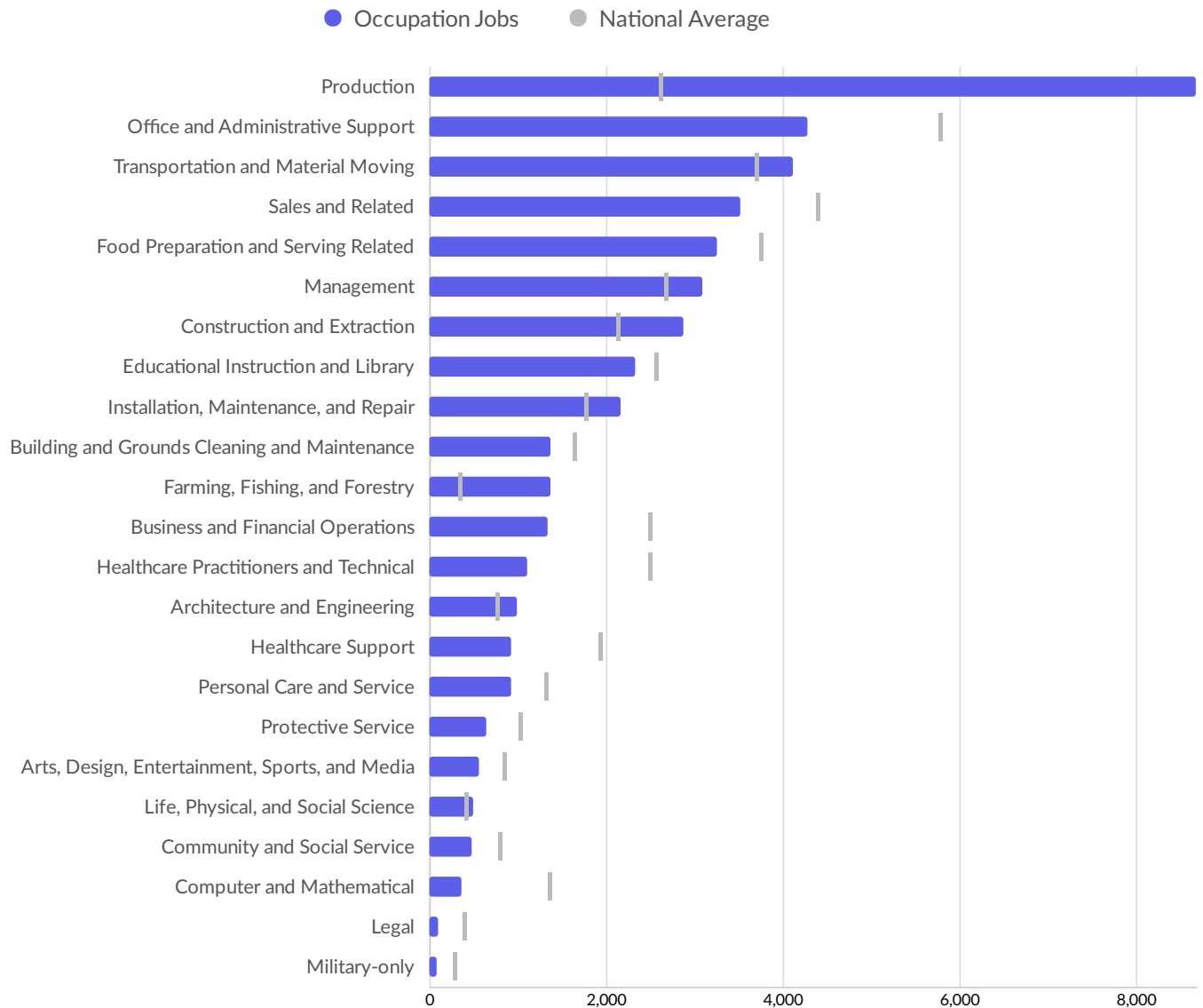


	Percentage	Business Count
1 to 4 employees	33.2%	1,140
5 to 9 employees	27.0%	927
10 to 19 employees	22.1%	760
20 to 49 employees	12.9%	442
50 to 99 employees	3.3%	115
100 to 249 employees	1.2%	40
250 to 499 employees	0.3%	9
500+ employees	0.1%	5

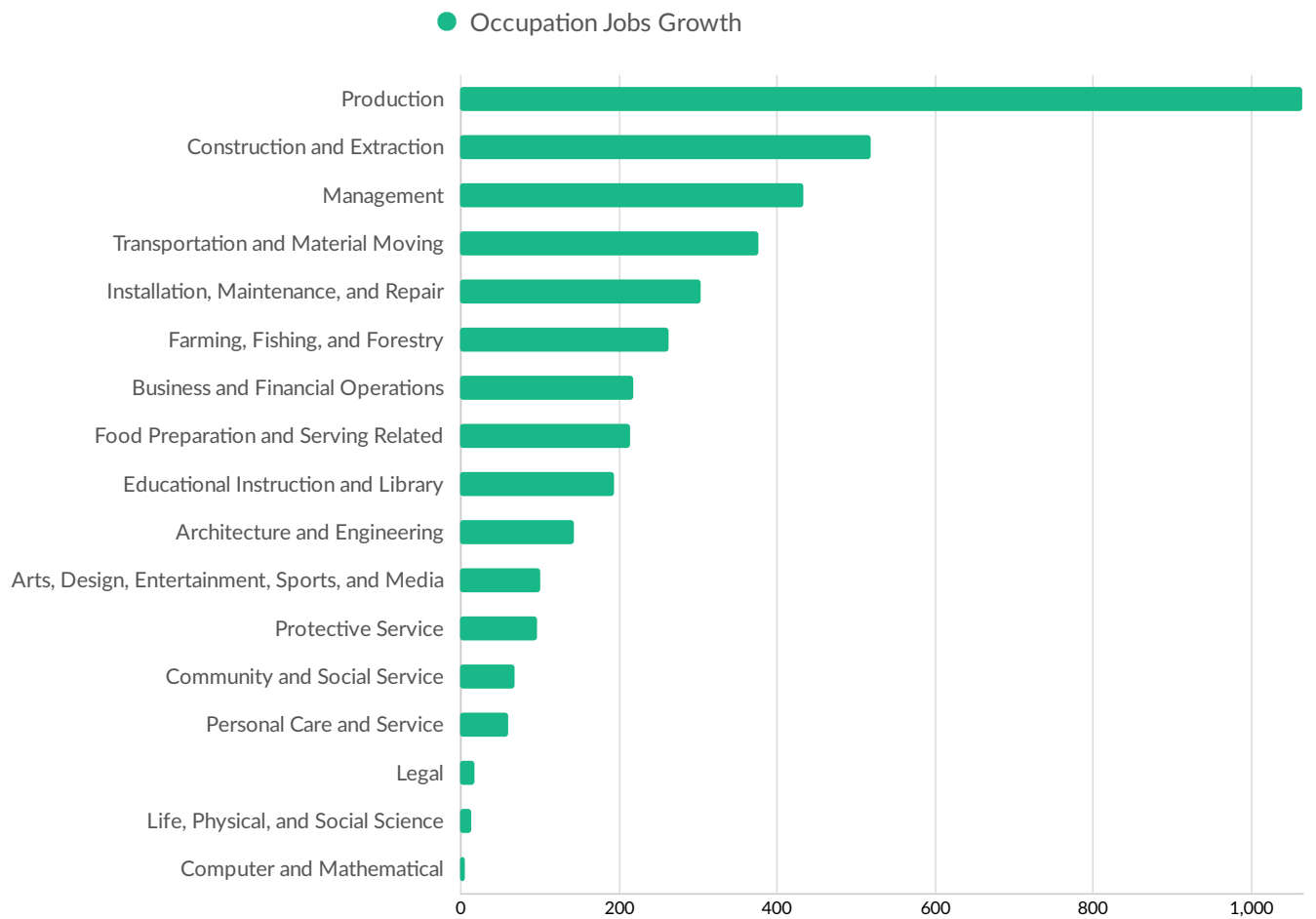
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

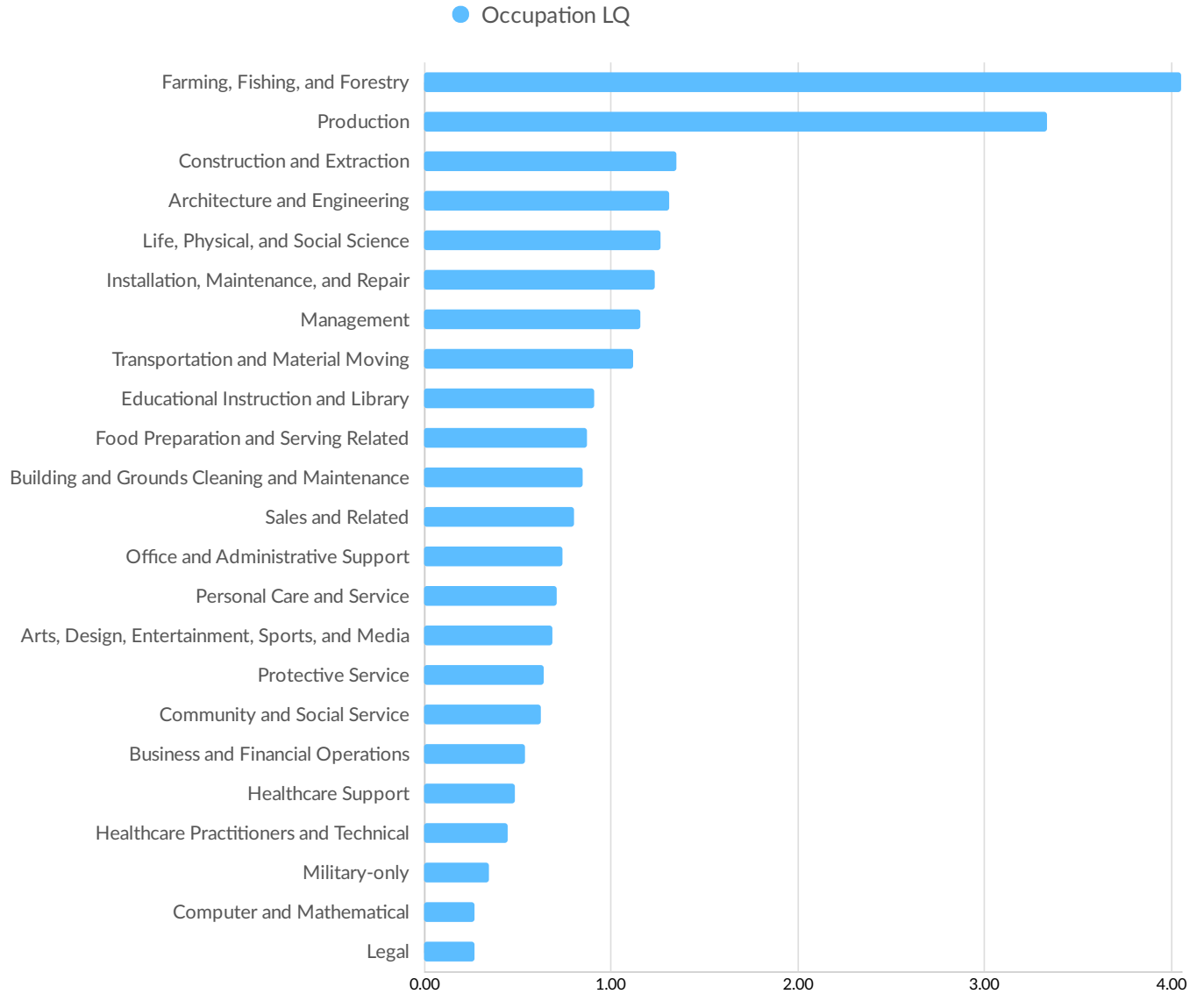
## Largest Occupations



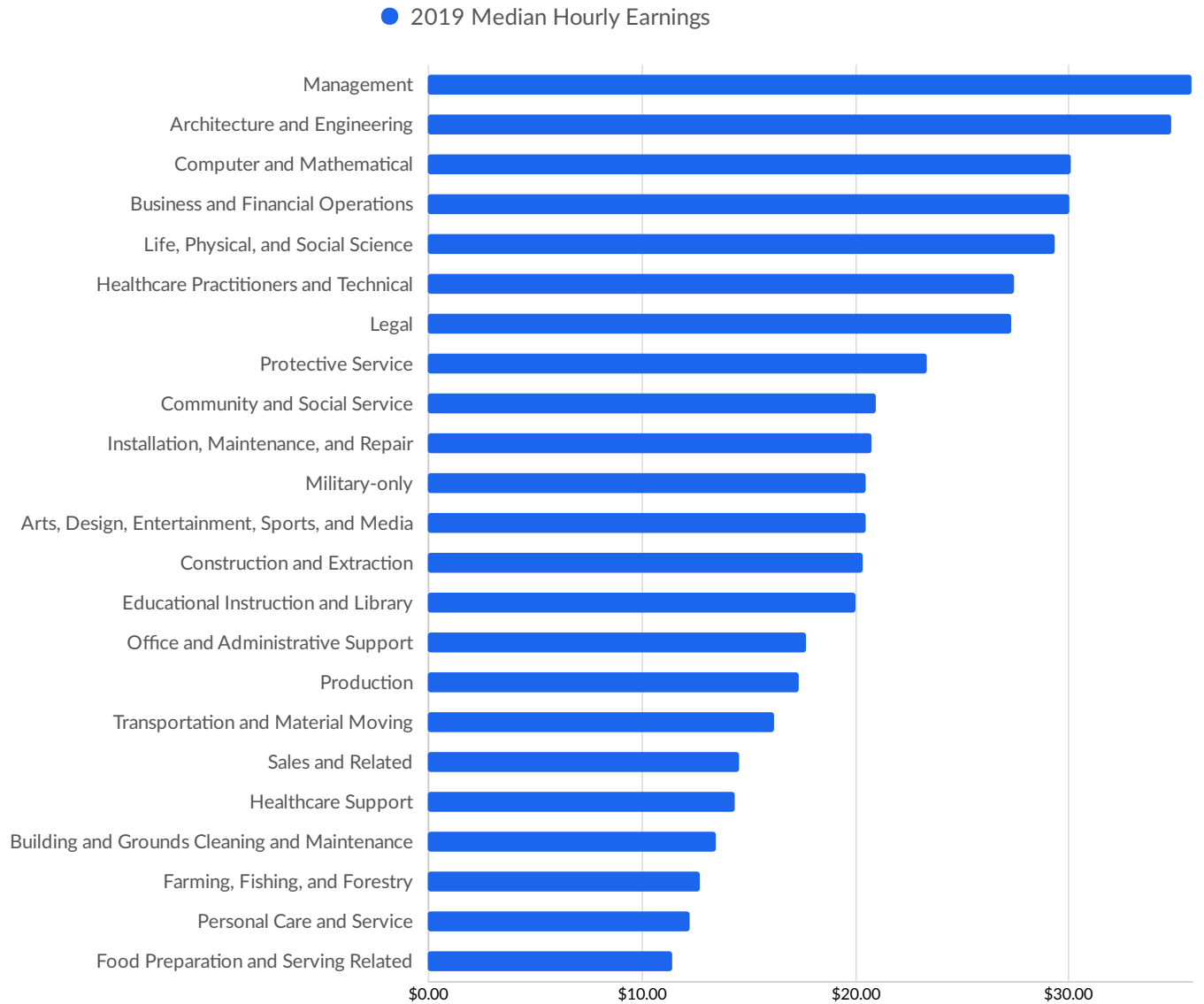
## Top Growing Occupations



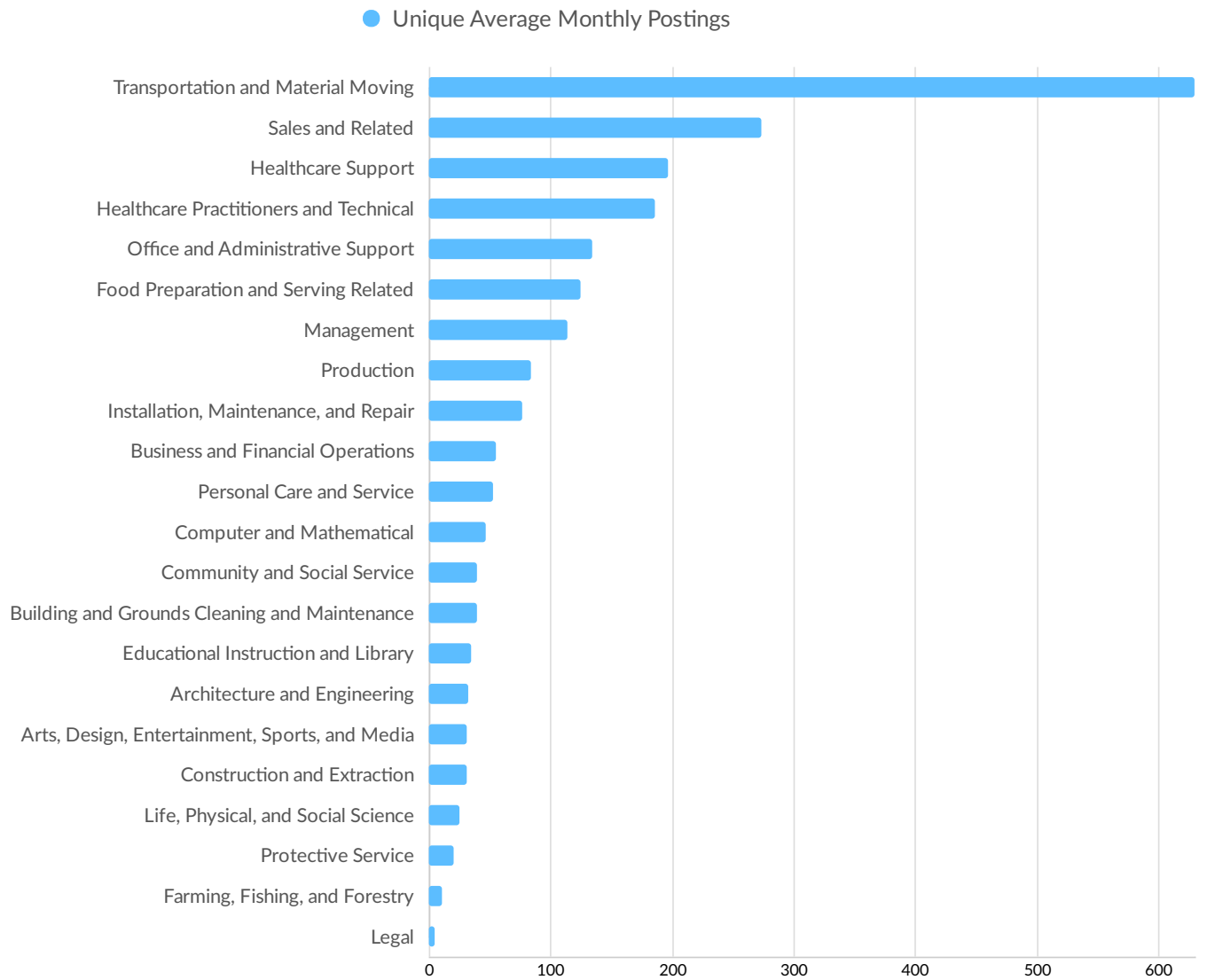
## Top Occupation LQ



## Top Occupation Earnings

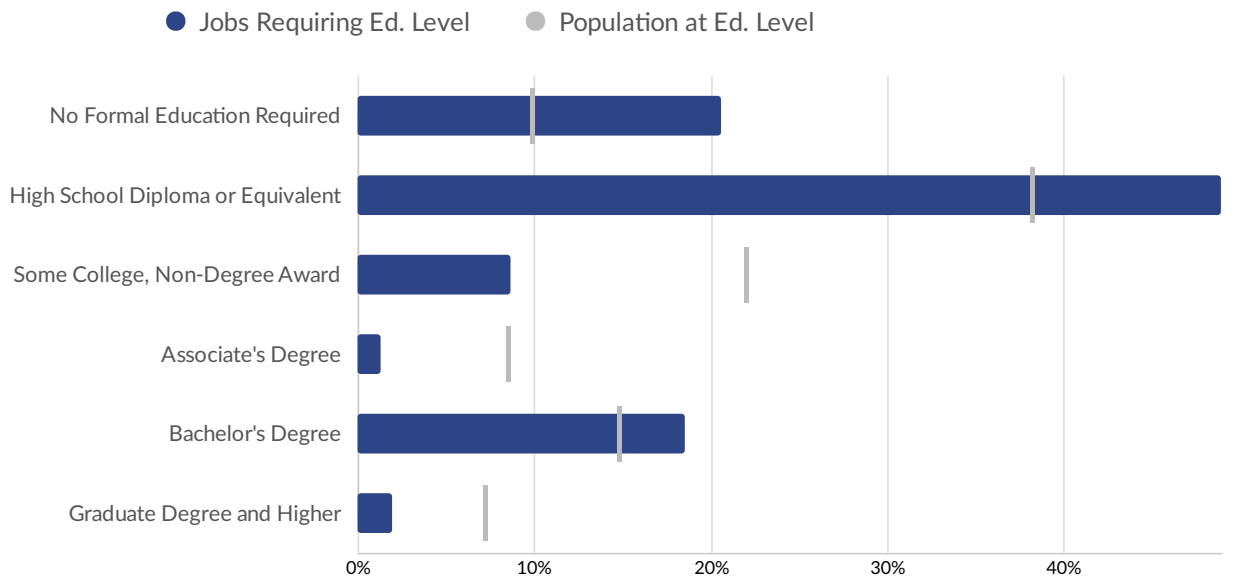


## Top Posted Occupations

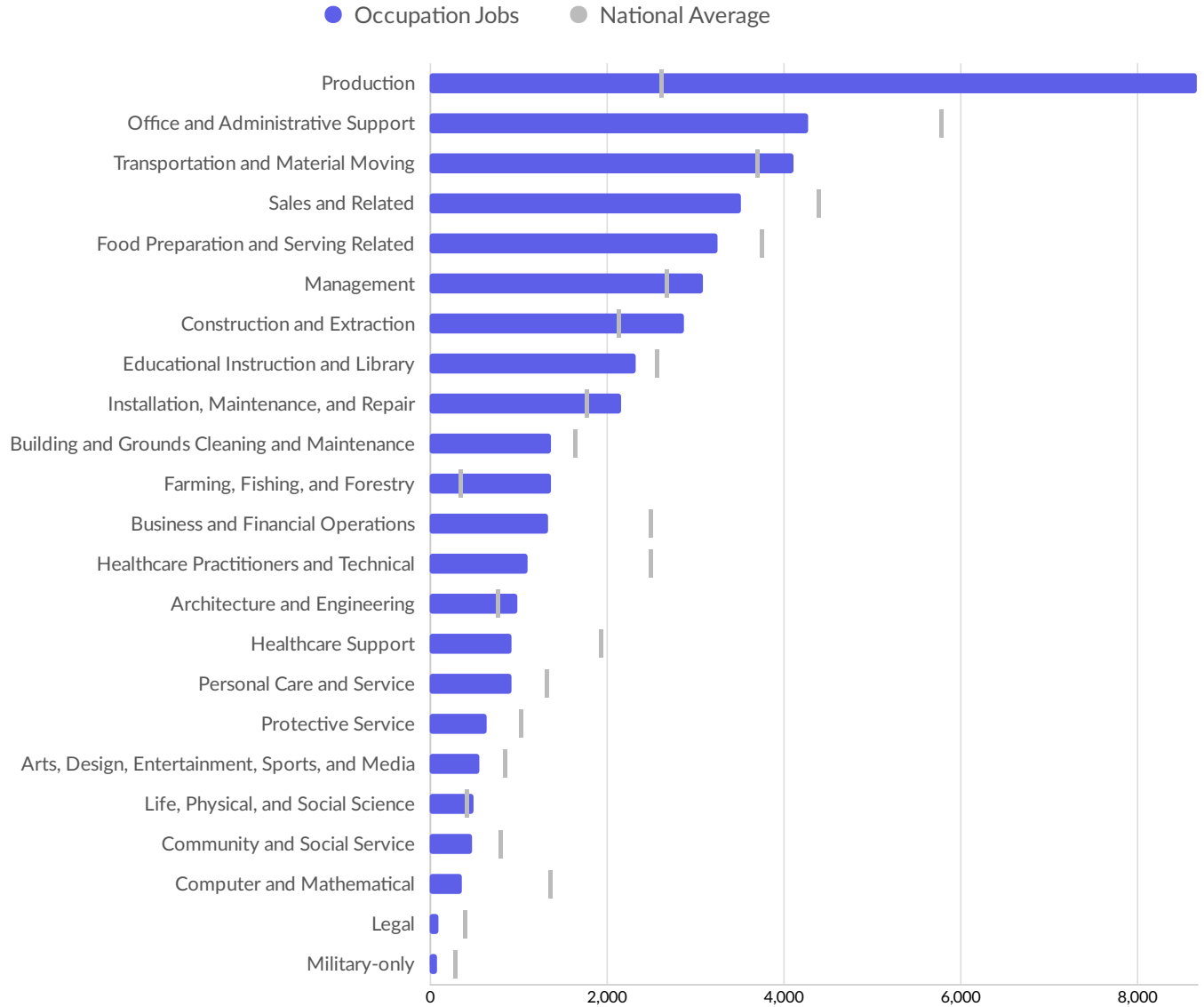




## Underemployment



## Largest Occupations



## Educational Pipeline

In 2019, there were 362 graduates in Allegan County, MI. This pipeline has shrunk by 14% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Culinary Arts and Related Services, Other", and Retailing and Retail Operations.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Michigan Career and Technical Institute	362	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

