

## Haley Abbas

Haley has a passion for marketing, and is able to put that passion to good use as a Marketing Associate here at Lakeshore Advantage. She provides marketing, communications and grant writing support for entrepreneurial efforts and outreach in our region, along with social media management and digital marketing strategy for our organization.



Haley was born and raised in Grand Rapids, and when she's not working, she enjoys hiking, spending time with her dogs, and watching her favorite team, Michigan State University, play.

Haley is currently a student at the Eli Broad College of Business at Michigan State University majoring in Marketing and minoring in Entrepreneurship and Innovation

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