

## Amanda Cooper

Mandy began with working with Lakeshore Advantage in 2018 and currently serves as the Direct of Strategic Initiatives. In this role, Mandy partners with federal, state and local units of government along with civic and community organizations to advance strategic economic initiatives here on the lakeshore.



Prior to joining the Lakeshore Advantage team, Mandy spent 20 years working with local businesses and nonprofits in the greater Holland/Zeeland area. First, as the Executive Vice President of the marketing and communications firm, The Image Group where she worked for 12 years. Then, as the Director of Advancement at Zeeland Christian Schools where she led a \$5.4 million capital campaign. In addition, Mandy has participated on numerous boards including the Tulip Time Board of Directors where she served as chair in both 2016 and 2017. Mandy is a graduate of Holland Christian Schools, Calvin College and Leadership Holland. She is currently an appointed commissioner on the City of Zeeland Planning Commission. Outside of work, Mandy's favorite past-time is spending weekends with her husband, two beautiful teenage daughters, and her two Spanish Water Dogs at their rustic cabin up north.

201 W. Washington Ave. Loft 410  
Zeeland, Michigan 49464

P 616.772.5226  
F 616.772.5602

[lakeshoreadvantage.com](http://lakeshoreadvantage.com)